

LOOKEAST

Budget Edition | July 2014



Celebrity chef, Cheong Liew, is the Ambassador for Glynde Corner - The Food Basket of Adelaide's East.

Pages 4 & 5

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City of
Norwood
Payneham
& St Peters



.....
*Young children enjoying the playground
at James Coke Park, Norwood.*

Mayor's Message

Welcome to the July 2014 Budget edition of *Look East*.

I always enjoy the opportunity to meet and talk with young people in our community. In April, I had the pleasure of meeting 65 Year 7 students from four local primary schools, who attended the National Youth Week Leadership Day event the Norwood Concert Hall.

The students heard from inspirational speakers and participated in a range of workshops to develop personal leadership skills and develop solutions to the issues which were raised at the eastern region 'Speaking of Which' Youth Forum, held in 2013.

For more than 40 years, Glynde has been home to a large cluster of food manufacturers who provide consumers in South Australia, interstate and overseas, with premium food and beverages.

The success of these businesses – many of them family-owned – shows that while times and technology may have changed, traditional recipes and craftsmanship has ensured that each product has retained its authentic style and flavour.

Next month, critically-acclaimed chef, Cheong Liew, will officially launch the new 'Glynde Corner – the Food Basket of Adelaide's East' booklet, which showcases 13 businesses in Glynde Corner and promotes the premium quality food produced in our own backyard. Read all about this fantastic initiative and the upcoming launch on Pages 4 & 5.

This edition of *Look East* also includes a special feature on the Council's 2014-2015 Budget.



Against the backdrop of a tight economic environment at both the State and national level, the Council has tried to ensure that its 2014-2015 Budget is reflective of this environment and has taken into account the financial burden imposed on our community by other levels of Government.

To do this, the Council has made significant cuts to projects and day-to-day operating costs, to ensure only a modest average rate increase for ratepayers of 3.96% for residential properties and 2.98% for commercial properties.

At the same time, the Council has not deferred any part of its infrastructure program, as this would only result in a backlog of work for ratepayers to fund in the future. The Council's 2014-2015 Capital Works Program comprises:

- \$1.604 million (drainage)
- \$1.508 million (road reseals)
- \$0.784 million (footpaths)
- \$0.661 million (kerbing)

Other Capital Works include \$55,000 to install 30 pram ramps and \$50,000 for the installation of disability pads at bus shelters.

A further \$553,000 will be invested in the Council's Recreation & Open Space Infrastructure Program.

The first phase of implementation of the City-Wide Cycling Plan will start with a \$58,910 investment, which will fund the installation of new bicycle parking rails, an audit to collect data regarding the use of Beulah Road and a range of travel behaviour programs aimed at encouraging people to cycle.

The Council is continuing to invest in activities and services for children and young people. The St Peters Child Care Centre & Preschool will undergo a \$260,000 building extension, to increase the capacity of the Centre from 80 to 90 child spaces per day, with another \$50,000 to be invested in redeveloping the playground.

Young families will also benefit from the installation of shade structures over the playgrounds at Dunstone Grove-Linde Reserve, Stepney; Koster Reserve, Trinity Gardens; and Richards Park, Norwood.

Robert Bria
Mayor

01 -
Mayor Robert Bria met with local Primary School students at the National Youth Week Leadership Day event.

Glynde Corner - The Food Basket of Adelaide's East



One of Adelaide's best kept foodie secrets is about to be uncovered...

Glynde Corner may well be one of Adelaide's best kept secrets... a cluster of back streets tucked away between Payneham and Glynburn Roads, which are bustling with high quality, family-owned, long-standing premium food manufacturers, many of which offer factory door sales!

Well, their cover is about to be blown with the inaugural publication of *'Glynde Corner – The Food Basket of Adelaide's East'*.

The Council is producing a new promotional booklet featuring 13 of Glynde's wonderful food and beverage manufacturers.

The booklet provides a listing of all of the eateries, food and beverage producers in the Glynde Corner Precinct, to allow visitors to locate, explore, taste and buy some fabulous produce from a choice of many!

Internationally-renowned celebrity chef, Cheong Liew, was taken on a tour of the Glynde food manufacturing precinct and met with the roasters of coffee beans, hand-makers of pasta, distillers of liqueurs and purveyors of specialty Korean meats.

Following this tour, an impressed Mr Liew signed on as the official Ambassador for the Glynde Corner Precinct and the new Food Basket initiative.

"I found the people behind the stores and the food manufacturers producing locally made products... very friendly, open and generous," said Mr Liew.

"The eagerness to show and explain products and how these are made on premises is infectious and the fascinating stories that accompany the authentic cultural traditions and a long history of innovation and expertise... I found it all very exciting," he said.

01 -

A sample of the fabulous produce from Avanti Pasticceria, Glynde Corner.

02 -

Glynde Corner is located at the intersection of Glynburn and Payneham Road.



02

The Glynde area was settled by European migrants after the Second World War, predominantly from Italy, who established market gardens and began manufacturing food from 'the old country'. While the market gardens have all but disappeared, the European heritage remains strong and is now being complemented by a new wave of migrants from Korea, making Glynde an eclectic mix of exciting food possibilities.

One of the seven top priorities for the State Government is premium food from our clean green environment and this is becoming an increasingly valued resource by our neighbours to the north whose own food security may not be as good, particularly the massive middle class market in China. The opportunities to grow this local economy are knocking at our doorstep.

Mayor Robert Bria said that the success of these businesses – many of them family owned and passed down from one generation to the next – shows that while times and technology may have changed, traditional recipes, craftsmanship and a passion for high quality food and beverages has ensured that each product produced in Glynde has retained its authentic style and flavour.

"From Robern Menz's iconic Fruchocs, to the awarding-winning cheeses of La Casa Del Formaggio, the delights of Avanti Pasticceria and exotic liqueurs from Flaschengeist, Glynde is home to a vast range of high quality food and beverages that are household names, and we think the whole world should know about it," said Mayor Bria.

The *Food Basket of Adelaide's East* booklet will be launched at a special event at Amadio Wines on Sunday 31 August. The community is invited to come along to share in this celebration and delight in samples from Glynde's expert quality food and beverage manufacturers. Enjoy a glass of wine, liqueur or coffee, listen to some tunes, watch chef Cheong Liew cook up a feast using very local ingredients, then stock up on the wonderful ingredients that will be available for purchase, direct from the manufacturer.

Copies of the *Food Basket of Adelaide's East* booklet, which also features a signature recipe from each of the featured food manufacturers, will be available on the day.

For further information about this exciting initiative, please contact the Council's Communications Officer, Rachel Walker on 8366 4528 or email rwalker@npsp.sa.gov.au

Featured in the 'Glynde Corner – The Food Basket of Adelaide's East' Booklet

- 1645 Espresso Bar
- Amadio Wines
- AR Premium Foods
- Avanti Pasticceria
- Flaschengeist
- Gelato Bello
- Komplete Food Services
- L'Abruzzese
- La Casa Del Formaggio
- MOO Premium Foods
- Nuts About Food
- Pasta Deli
- Robern Menz

OFFICIAL LAUNCH

'Glynde Corner – The Food Basket of Adelaide's East' Official Launch

Sunday 31 August 2014
2.00pm - 5.00pm

Amadio Wines

461 Payneham Road, Felixstow

Come along to share in the celebration and delight in samples from the expert quality food and beverage manufacturers of Glynde Corner.

Featuring renowned chef and Glynde Ambassador, Cheong Liew.

Free entry!

A Community of Satisfaction!

The results of the 2013 Community Survey have revealed a satisfied community!

The positive results of the 2013 Community Survey show that community satisfaction with the Council's performance has remained high and relatively unchanged from the previous Community Survey, which was conducted in 2011.

In 2013, the overall satisfaction of residents and business operators within our City scored a favourable rating of 3.8 out of 5 and 3.5 out of 5 respectively.

Commissioned and independently conducted by the Council every two years, the Community Survey provides an opportunity to measure and report on progress towards achieving the Objectives set out within the Council's long-term Strategic Plan, *CityPlan 2030: Shaping Our Future*.

This important Survey also assists the Council to strive for improvement by identifying opportunities to monitor and improve its performance and progressively contribute to fulfilling its Vision of achieving Community Well-being.

Community Survey Measures

The 2013 Community Survey measured the opinions of 402 residents and 200 business operators, in relation to some of the Council's major service areas, including:

- Waste Collection and Recycling
- Infrastructure
- Quality of Life
- Economic Development
- Council Leadership
- Environment
- Community Services

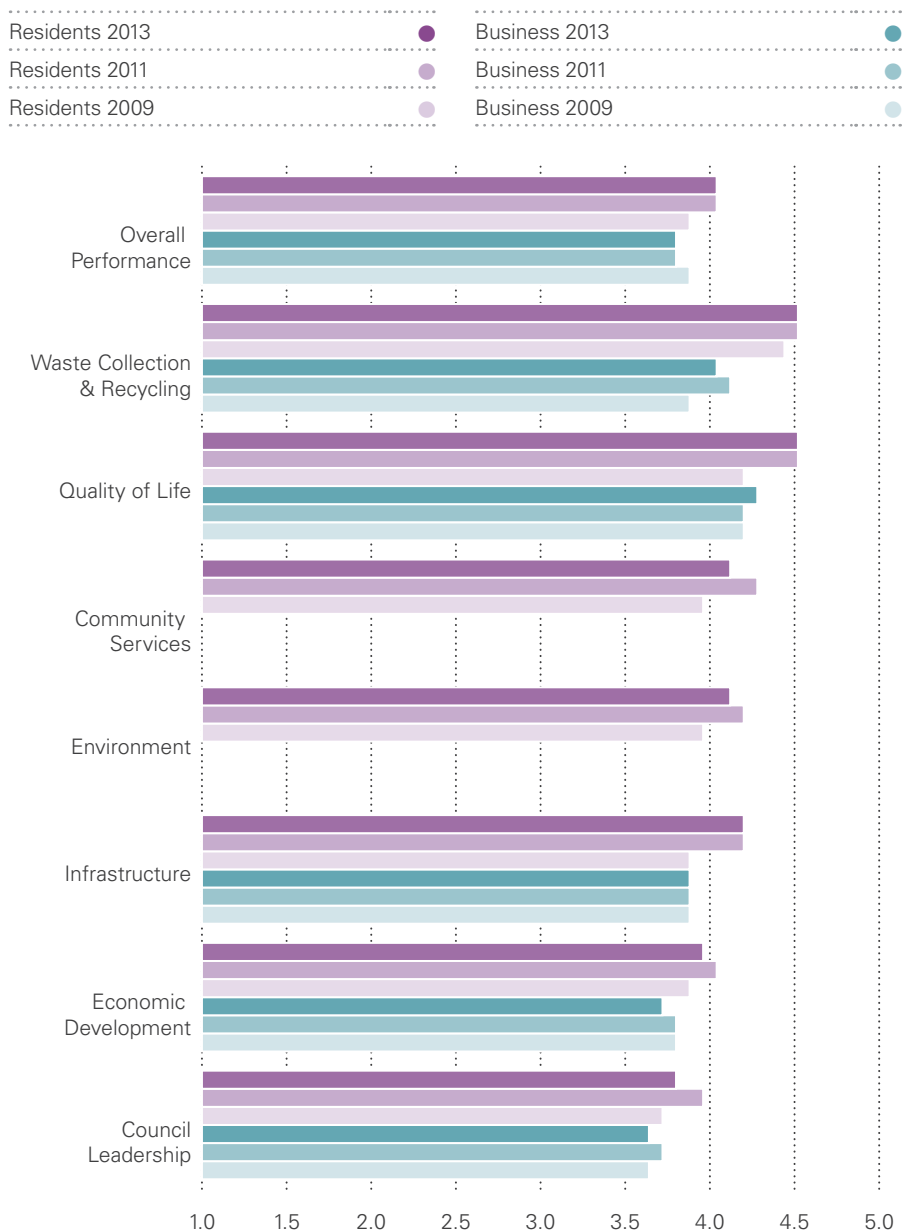
The Survey also looked at:

- the overall performance of and satisfaction with the Council;
- major issues of importance that should be addressed in the next three years;
- level of agreement with a range of perception statements;
- frequency of contact with Elected Members and Council staff;

- information about the Council's services, facilities, activities and programs.

To view the 2013 Community Survey Report, visit www.npsp.sa.gov.au or for more information, please contact the Council's Strategic Projects Officer, Amber Nicholls on 8366 4524 or email anicholls@npsp.sa.gov.au

Overall Performance and Major Service Areas 2009, 2011 and 2013



Stormwater Harvesting Scheme Produces Abundant Water Supply



In 2012, the City of Norwood Payneham & St Peters commissioned a unique Stormwater Harvesting & Reuse Scheme, the first of its kind in South Australia, which is located in Dunstone Grove-Linde Reserve, Stepney.

This Scheme was established as part of Stage 1 of the 'Revitalising St Peters Project', through the redevelopment of Dunstone Grove-Linde Reserve.

The Scheme enables stormwater from Second Creek to be harvested throughout the Autumn and Winter months, before it is cleansed through a process of biofiltration, whereby the stormwater is filtered through a system of plants, soils and microbes which cleanse the stormwater of pollutants and organic matter. This ensures that the water is of a suitable quality for storage in a large underground bedrock aquifer, located over 150 metres below Linde Reserve.

This water is then extracted for use during Spring and Summer, to irrigate the lawns and garden beds in Dunstone Grove-Linde Reserve, irrigate the Linde Community Garden and to supply water for tree watering throughout the City.

Since the Scheme was commissioned in 2012, it has already harvested and stored over 10 million litres of stormwater from Second Creek, which has been able to be extracted for irrigation purposes.

The Scheme is expected to harvest and store between 10 to 15 million litres of stormwater in Autumn and Winter this year.

The Scheme is also able to provide water for irrigation of the St Peters Civic Plaza and Avenue of Honour, which is currently under construction.

For further information regarding the Stormwater Harvesting & Reuse Scheme, please contact the Council's Manager, Assets & Special Projects, Sam Dilena on 8366 4586 or email sdilena@npsp.sa.gov.au

Since 2012, the Stormwater Harvesting & Reuse Scheme has harvested and stored over 10 million litres of stormwater.

01 -
*The Stormwater Harvesting & Reuse Scheme
located at Dunstone Grove-Linde Reserve.*

Revised Development Guidelines – Council Review

A further round of community consultation on the Council's Draft Residential Development (Zones and Policy Areas) Development Plan Amendment (DPA), was held during March and April 2014.

The consultation involved letters being sent to all owners of properties in the affected residential zones, advising that the Council has made changes to the residential policies contained within the DPA, in response to the original community feedback on the draft DPA which ended in March 2013.

This round of consultation invited citizens to provide further comment and over 100 responses have been received.

The submissions are largely supportive of the reduction in the height of dwellings and densities which has been proposed in the draft DPA.

A number of respondents have raised concerns regarding restricted development opportunities for their properties, local traffic management, car parking and issues associated with protecting residential amenity where new two-storey residential development is contemplated.

The issues raised in the submissions are being assessed to determine what changes to the policies are required, before presenting a finalised Development Plan Amendment to

the Council's Strategic Planning & Development Policy Committee, at a meeting to be held on 11 August 2014.

The Council will then forward the DPA to the Minister for Planning, who will approve, reject or recommend further changes to policies.

For further information, please contact the Council's Manager, Urban Planning & Sustainability, Eleanor Walters on 8366 4521 or email ewalters@npsp.sa.gov.au



Access & Inclusion Plan Update

The Council is continuing its work to support and improve access and inclusion for citizens living with a disability within the City of Norwood Payneham & St Peters.

The Council's Access & Inclusion Plan, which is currently being finalised, reinforces the Council's understanding that the community places great value on the Council's role as an information provider. In developing the Plan, the issue of how best to keep the community updated and informed about services relating to Access & Inclusion, was widely considered.

The first Access & Inclusion electronic newsletter, which will be available to all members of the community, will be issued in September 2014.

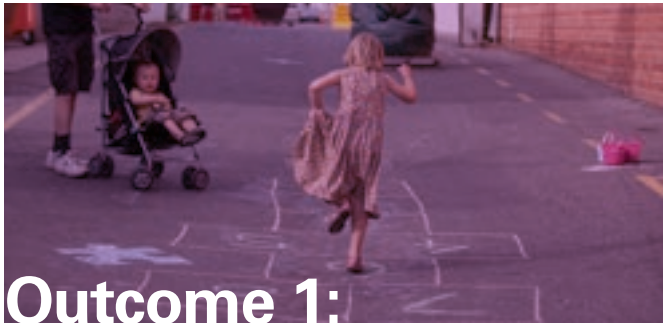
This quarterly eNewsletter, will provide valuable information regarding the programs and services which are available to people living with a disability.

To subscribe to receive the Access & Inclusion eNewsletter, please visit www.npsp.sa.gov.au

The newsletter will also be available in hard copy. If you would like to join the mailing list to receive the newsletter via post, please contact the Council's Community Services Unit on 8366 4611.

For further information regarding the Access & Inclusion Plan, please contact the Council's Manager, Community Services, Rosanna Busolin on 8366 4600 or email rbusolin@npsp.sa.gov.au

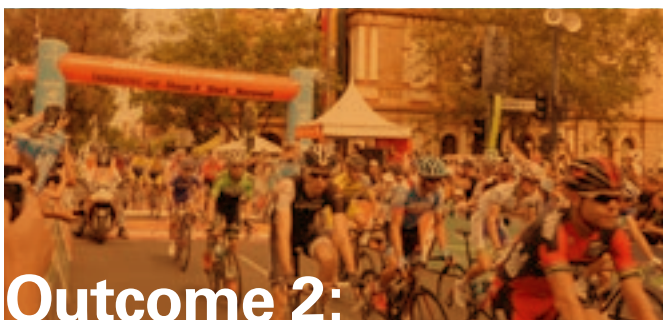
2013-2014 Achievements Snapshot



Outcome 1: Social Equity

A connected, accessible and pedestrian-friendly community.

- Developed an integrated Cycling Plan for the City.
- Completed the Concept Design for the Payneham Oval Toddlers Innovation Playground.
- Completed the annual maintenance and renewal program for Civil, Drainage and Building Infrastructure Works, including the resealing of 17 roads, with a total area of 41,434sqm, 28 footpaths covering 10,006sqm and the replacement of 2,876 lineal metres of kerbing across 12 roads.
- Equipped Council facilities with Automated External Defibrillators.



Outcome 2: Cultural Vitality

A culturally rich and diverse City, with a strong identity, history and 'sense of place'.

- Hosted the Stage 3 Start of the 2013 Santos Tour Down Under.
- Hosted the Targa Adelaide Street Party event on The Parade, Norwood.
- Increased the number of Grants provided under the Council's Heritage Grants Scheme.
- Conducted the Canvas Youth Arts & Events Program.



Outcome 3: Economic Prosperity

A dynamic and thriving centre for business and services.

- Hosted the 2013 Adelaide Fashion Festival.
- Continued to develop the City's four Business Precincts.



Outcome 4: Environmental Sustainability

A leader in environmental sustainability.

- Collected 498 tonnes of hard waste and 65 tonnes of electronic waste.
- Diverted 4,780 tonnes of Green Waste from Landfill.
- Revitalised the landscaping of the median strip along The Parade, Norwood.
- Provided free compostable liners to encourage kitchen organic waste to be separated from general waste.



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A snapshot of the projects to be undertaken in 2014-2015

Budget Overview

The Council's 2014-2015 Budget is a future-focused and financially responsible document, which is targeted at ensuring the Council's continuing and emerging priorities are appropriately resourced and funded.

The focus in developing the 2014-2015 Budget has been on ensuring that the Council can maintain the standards for its existing services, programs and facilities, while at the same time ensuring new initiatives that have been identified to support the delivery of the strategic objectives outlined in the Council's Strategic Management Plan, *CityPlan 2030: Shaping Our Future*, receive appropriate funding.

The Council recognises that the Budget and funding requirements, however, need to be balanced with ensuring that the community does not face significant increases in their annual rates contribution.

The key driver for the 2014-2015 Budget has been the development of a Budget that not only contributes to the Council's broader strategic objectives, but also ensures that the Council's long-term financial objective of managing its financial resources in a sustainable and equitable manner, can be achieved.

Underpinning the Council's financial objectives is a series of Outcomes, which form the foundation of the 2014-2015 Budget.

These Outcomes are:

Outcome 1: A Balanced Budget

A balanced budget means that the Council's services, programs and facilities (including depreciation of infrastructure and assets), are fully funded and the costs are shared equitably between current and future ratepayers.

Outcome 2: Rate Stability

Rate Stability means that annual rate collections are fair and equitable for our residents and ratepayers with the aim to keep rate revenue increases stable over the medium term.

Budget Section

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Outcome 3: Infrastructure and Asset Management

The Council's Infrastructure and Assets are maintained in line with the Council's 'Whole-of-Life' Infrastructure framework to achieve the Outcomes and Objectives, as set out in *CityPlan 2030*.

Outcome 4: Debt Management

The Council will take a prudent approach to the use of debt when investing in new long-term assets to ensure inter-generational equity between current and future users.

Table 1 below demonstrates how the 2014-2015 Budget meets the financial targets included in the Council's Long-Term Financial Plan and will contribute to the Council's long-term financial stability.

Table 1.

Outcome	Indicator	Long-Term Financial Plan Target	Achieved in the 2013-2014 Budget
A Balanced Budget	Operating Surplus	> \$0	✓
	Operating Ratio	0-10%	✓
Rate Stability	Annual Rate revenue increases	< 5.5%	✓
Infrastructure and Asset Management	Asset Sustainability Ratio	Between 90%-110% over a 3 year rolling period.	✓
Debt Management	Interest Cover Ratio	Between 0%-4%	✓
	Net Financial Liabilities	< 75%	✓

Long-Term Financial Plan

The 2014-2015 Annual Business Plan and Budget outlines the Council’s proposed projects, services and programs for the coming 12 months and explains how the Council intends to finance these projects, services and programs.

Developed in consultation with the community through the consultation period held from 7 May to 28 May 2014, the Annual Business Plan and Budget supports the Council’s long-term strategic directions which are outlined in *CityPlan 2030: Shaping Our Future*, as well as the Council’s 2012-2022 Long-Term Financial Plan.

The Council’s 2012-2022 Long-Term Financial Plan, which forms the basis for the 2014-2015 Budget, has been developed on the principle of Financial Sustainability. This is demonstrated by the adherence, over the term of the Plan, to the overarching principles which ensure that the Council:

- achieves long-term income and expenditure neutrality while keeping rates growth within the average for the sector;
- achieves long-term cash flow neutrality while keeping rates growth within the average for the sector; and
- asset renewal requirements are fully funded in the Council’s long-term Capital Works Program.

Not only does the Council’s Long-Term Financial Plan focus on future funding requirements to maintain the service standards for the Council’s existing services and programs, it also considers new initiatives and capital investment to support the delivery of the Council’s strategic objectives.



The 2012-2022 Long-Term Financial Plan incorporates the following long-term proposed capital investments:

- Commitment to the Eastern Adelaide Eastern Region Alliance Waterproofing Stormwater Harvesting and Re-use Project.
- In partnership with the Norwood Football Club, contribute to the redevelopment of Clubrooms and Members facilities at the Norwood Oval.
- Investigate the re-location of the Norwood Library to the Norwood Town Hall.
- Infrastructure works at both the Payneham and Norwood Swimming Centres.
- Streetscape improvements along St Peters Street, St Peters, from Second Lane to Linear Park.

- Streetscape improvements along Magill Road, including the possible undergrounding of overhead power lines.
- Reserve upgrades to District Standards, to achieve the *CityPlan 2030* Indicator of six District Standard Reserves by 2020.

The Council regularly reviews these investments to ensure that they will continue to contribute to the Council’s long-term strategic directions which are outlined in *CityPlan 2030* and remain relevant for the City’s current and future citizens.

01 -
Maintaining our City’s infrastructure is an ongoing priority for the Council.

2014-2015 Priorities



As part of the planning process, the Council considers the strategic directions which are set out in *CityPlan 2030*.

While current service delivery contributes to the achievement of the strategic direction contained within *CityPlan 2030*, it is often through the provision of new services and asset creation that the strategic objectives can be achieved.

In addition to the day-to-day services, programs, activities and facilities provided by the Council, the following Key Projects are proposed for delivery in 2014-2015:

- Completion of the Civic Plaza and Avenue of Honour on St Peters Street, St Peters.
- Development of a Master Plan for The Parade, Norwood.
- Construction and installation of a major public artwork commemorating the Centenary of ANZAC in 2015.
- Completion of the Payneham Oval Playground Redevelopment.
- Civil Infrastructure Works Program (Roads & Footpaths).
- Drainage Works Program.
- Ongoing support for The Parade, Magill Road, Payneham Road and Glynde Corner Precinct Committees.
- Implementation of Stage 1 of the City-Wide Cycling Plan.
- Continuation of the Kitchen Organics Service.
- Recreation & Open Space Infrastructure Works Program.
- Community Art Programs.
- 2014 Adelaide Fashion Festival.
- St Peters Child Care Centre & Preschool Building Extension and Playground Redevelopment.
- 2015 Santos Tour Down Under.

2014-2015 Budget At A Glance

The 2014-2015 Budget has been based on a rate revenue increase of 4.2%, which translates to an Average Residential Rate increase of 3.96% and an Average Commercial Rate increase of 2.98%.

Key aspects of the 2014-15 Budget are:

Operating Surplus	\$1.507 million
.....	
Expenditure on continuing services, programs and facilities	\$35.767 million
.....	
Expenditure on new initiatives and strategic operating projects	\$0.576 million
.....	
Total Capital Works Program	\$9.014 million
.....	
Non- Rate Operating Revenue	\$7.432 million
.....	
Net General Rate Revenue (excluding NRM Levy)	\$30.254 million
.....	
NRM Levy *	\$1.014 million
.....	

**The Council is acting as a revenue collector for the Adelaide and Mount Lofty Ranges Natural Resources Board in this regard and does not retain this revenue.*

Income & Expenditure

Where the Council's Money Comes From

Rates are the main source of funding for the programs, services and facilities undertaken and/or provided by the Council. A total revenue of \$38.8 million will be collected in rates to pay for essential services such as waste collection, management of infrastructure, public health and safety, as well as major capital projects and the provision of community programs, events and festivals.

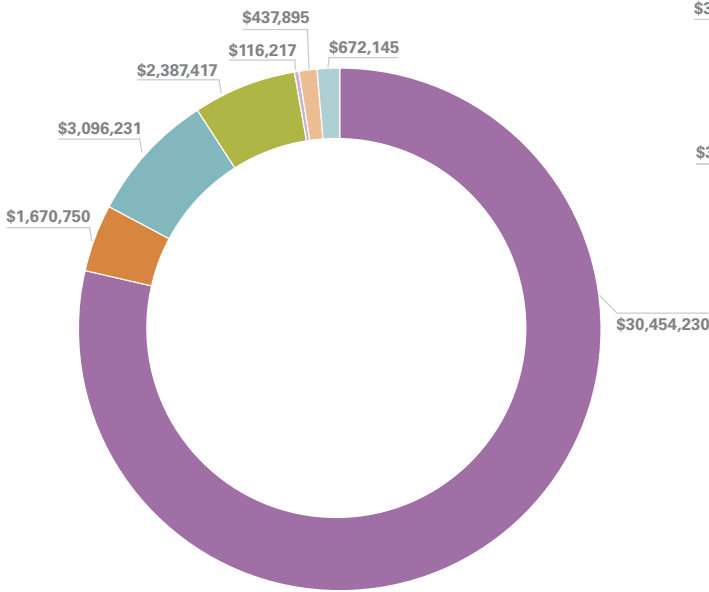
The Council supplements rates revenue with funding from other sources, such as fees and charges, government grants, investment income and borrowings.

The graph below illustrates the source of the Council's income.

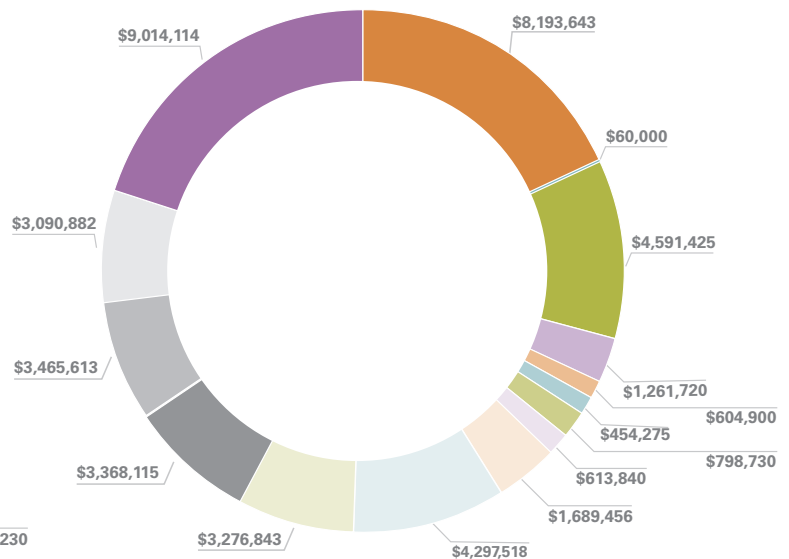
Where the Council's Money is Spent

A significant portion of the Council's expenditure is directed towards providing the 'business as usual' services that keep the City running smoothly. This includes services such as the maintenance of roads, footpaths, parks and reserves, supporting local businesses by growing employment and economic development and planning existing or new services.

The graph below provides an overview of the Council's expenditure.



Rates	●
Statutory Charges	●
User Charges	●
Grants, Subsidies & Contributions	●
Investment Income	●
Other income	●
Other Capital Income	●



Capital Expenditure	●
Ownership & Financing	●
Joint Ventures & Associates	●
Corporate Activities	●
Governance	●
Community Events, Arts & Heritage	●
Communications	●
Community Facilities	●
Business & Economic Development	●
Libraries	●
Infrastructure Management	●
Waste Management	●
Community Services Health Aged & Youth Services	●
Trees, Parks, Sport & Recreation	●
Planning, Regulatory Services & Environment	●

Rating Policy

The Council's Long-Term Financial Plan is based on the overall objective that 'annual rate collections are fair and equitable for our residents and ratepayers with the aim to keep rate revenue increases stable over the medium term'.

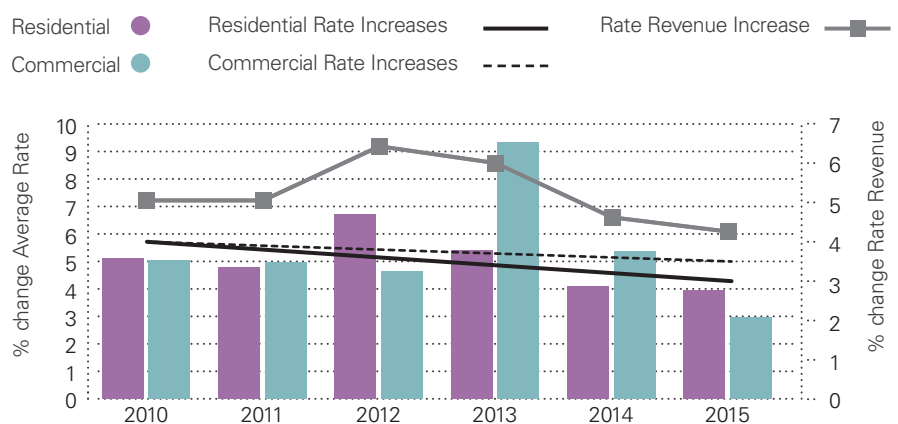
The Long-Term Financial Plan sets a target of Rate Revenue increases, at less than or equal to 5.5% each year.

Whilst the Council recognises that there is a preference for Rate Revenue increases to be much less than 5.5%, it must also consider the long-term financial goal of delivering the Council's Strategic Outcomes, by managing its financial resources in a sustainable and equitable manner.

As detailed in Figure 1 below, despite the peak in the Rate Revenue increase in 2011-2012, over the last five year period, annual Rate Revenue increases have been trending downwards. A similar trend has also occurred with the movement in the Average Residential Rate.

Over the same period, despite the sharp increase in 2012-2013, which was due to the fall in property values within the residential sector, the movement in the Average Commercial rate has remained stable.

Figure 1



Rates for 2014-2015

The 2014-2015 Budget has been based on a Rate Revenue increase of 4.2%, which translates to an Average Residential Rate increase of 3.96% and an Average Commercial Rate increase of 2.98%.

The 2014-2015 Budget takes into account the anticipated cost of inputs to undertake the activities which it intends to carry out during the 2014-2015 Financial Year and identifies the income sources available to fund these activities.

In setting rates for 2014-2015 Financial Year, the Council has considered its Strategic Management Plan, *CityPlan 2030*, the current economic climate, legislative change and the need to maintain and improve the Council's physical infrastructure. The fundamental principle of equity within the community and an assessment of the impact of rates were also considered.

The Council continues to use the Capital Value as a basis for valuing land within the Council area. It is considered that this method of valuing land provides the fairest method of distributing the required rate revenue across all ratepayers within our City.

To fund the activities outlined within the 2014-2015 Annual Business Plan and to ensure that the Council continues to

provide the level of services required and expected by the community, an estimated \$1.220 million in rate income will be required.

Based on this, the Average Residential Rate will increase by \$52 to \$1,372 and the Average Commercial Rate will increase by \$71 to \$2,459. The minimum rate will increase by \$36 to \$897.

Rate Relief

Rebates and concessions are available to eligible property owners, through a 'Postponement of Rates for Seniors' Scheme and a 'Rate Capping' Scheme.

For further details about these Rate Relief options, refer to the Rating and Rebate Policy at www.npsp.sa.gov.au or contact the Council's Senior Rates & Property Officer, Pam Colliver on 8366 4554.

Feature Projects 2014-2015

● Social Equity ● Cultural Vitality ● Economic Prosperity ● Environmental Sustainability

1 - St Peters Civic Plaza Project & Avenue of Honour (\$350,000)

● ● ● ●

State Government 'Places for People'

Program Funding \$564,211

Federal Government 'Roads to Recovery'

Program Funding \$527,156

Council Funding \$1,188,633

Completion of the final stage of the 'Revitalising St Peters Precinct' Project, involving the upgrade of St Peters Street (Payneham Road to First Lane) and its transformation into a civic space for the staging of community events and activities and as a place for reflection of the ANZAC tradition.

2 - Major Public Artwork (\$235,000)

● ●

The Council's second Major Public Artwork will be installed in the new St Peters Civic Plaza, to commemorate the Centenary of ANZAC Day in 2015.

3 - Swimming Centres Review (\$30,000)

● ● ●

Undertake a review of the Council's Swimming Centres at Norwood and Payneham, with a view to develop a long-term strategy for the management of the Council's Swimming Facilities.

4 - 2015 Santos Tour Down Under (\$80,000)

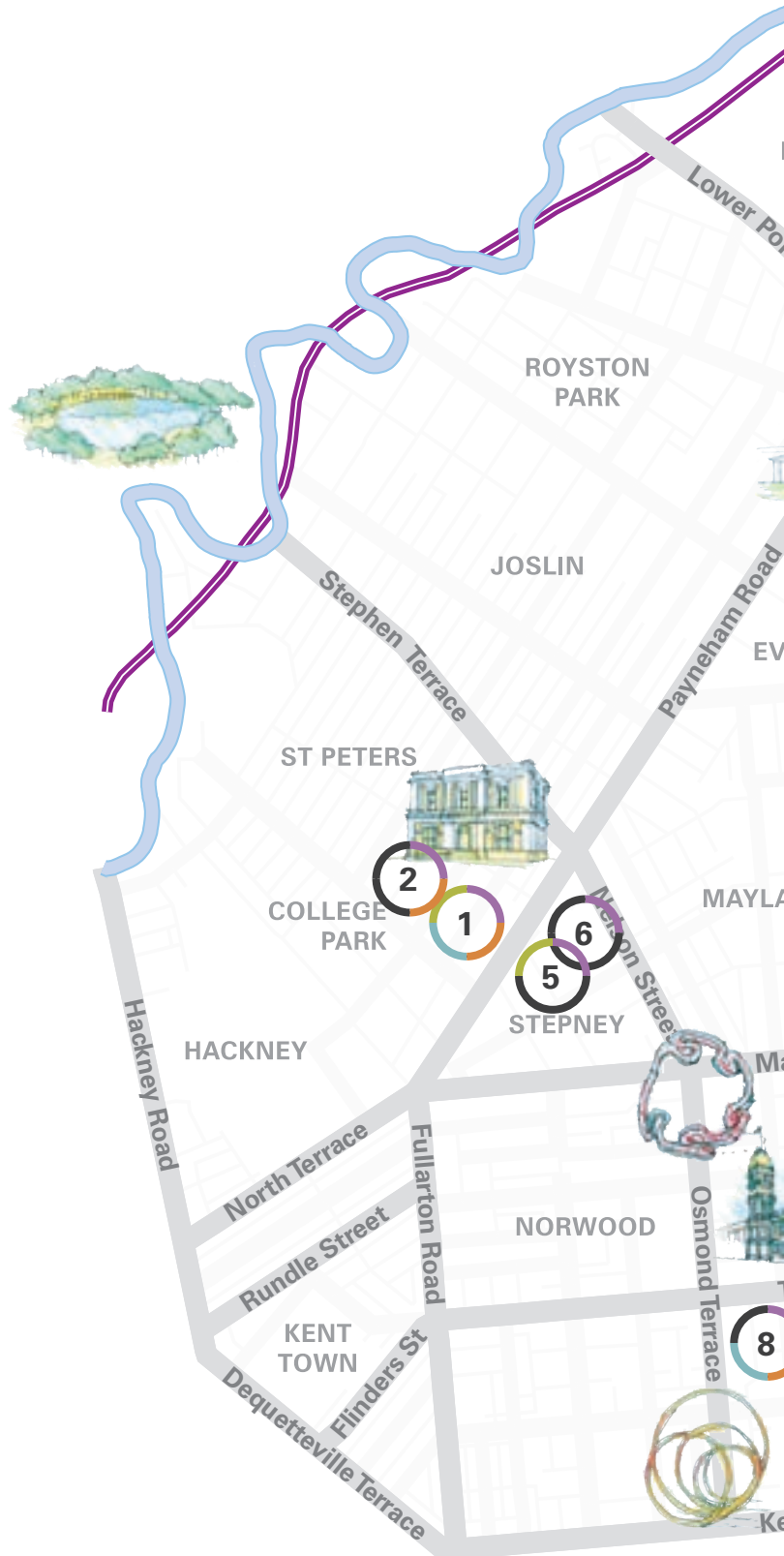
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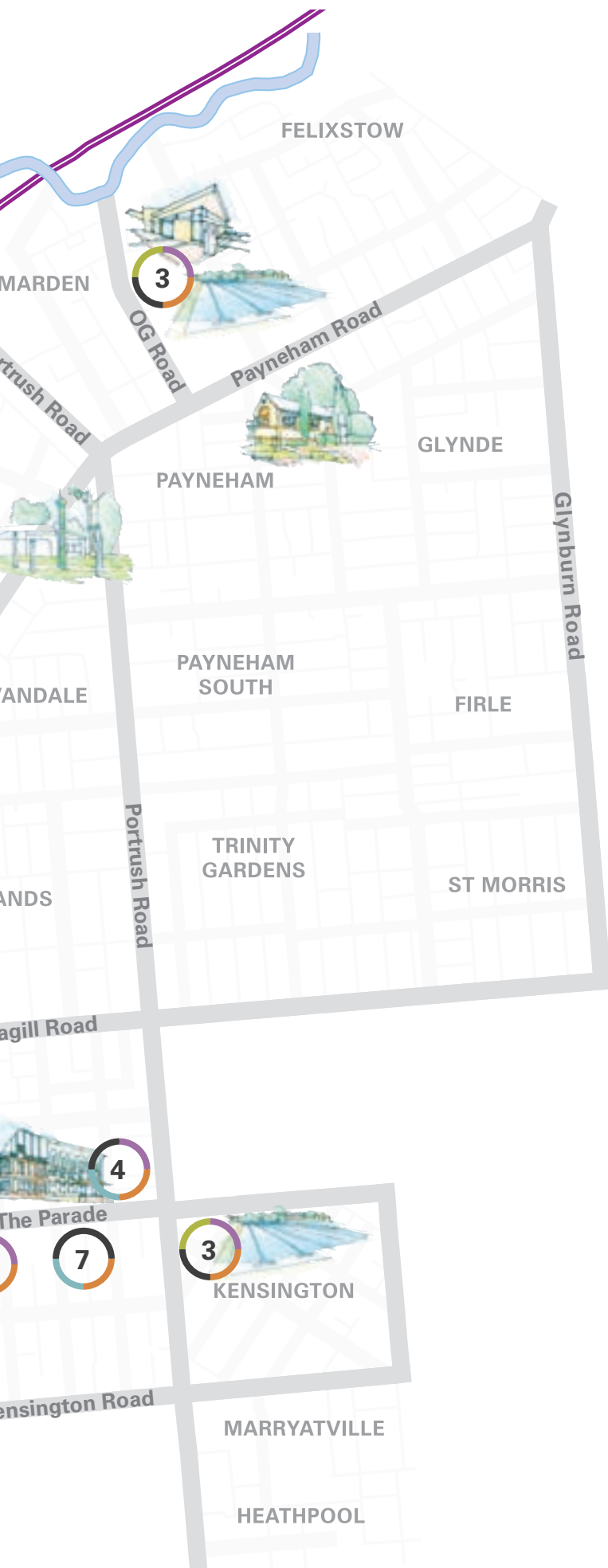
Host the Stage 3 Start of the 2015 Santos Tour Down Under on The Parade, Norwood.

5 - St Peters Child Care Centre & Preschool Playground Redevelopment (\$50,000)

● ●

Fit-for-purpose redevelopment of the existing playground located at the St Peters Child Care Centre & Preschool.





6 - St Peters Child Care Centre & Preschool Building Extension (\$260,000)

Extend the existing building to accommodate an additional ten child care spaces. The extension will enable the Council to increase the Centre's licensed capacity from 80 to 90 spaces per day (up to an additional 50 child care spaces per week).

7 - Adelaide Fashion Festival (\$40,000)

Host the seventh Adelaide Fashion Festival in October 2014, showcasing The Parade, Norwood as Adelaide's leading fashion retail precinct.

8 - The Parade Master Plan (\$100,000)

Develop a Master Plan to guide the upgrading of infrastructure on The Parade (including footpaths, landscaping, public art and signage).

City-Wide Cycling Plan (\$58,910)

Implement the first stage of infrastructure improvements and travel behaviour change programs identified in the City-Wide Cycling Plan.

2015 ANZAC Day Commemorations (\$25,000)

Conduct a series of events to commemorate the Centenary of ANZAC Day in 2015.

Street Lighting Upgrade (\$26,000)

Installation of street lighting along the public section of Florence Street, between Sydneham Road and Stanley Street.

City-Wide Projects & Services

- Civil Infrastructure (\$2,852,201)
- Drainage Infrastructure (\$1,603,500)
- Buildings Infrastructure (\$656,500)
- Heritage Grants Scheme and Program (\$31,000)

For a full list of Projects please visit the Council's website www.npsp.sa.gov.au

Felixstow Reserve Masterplan Draft Concept

The Felixstow Reserve Masterplan Project, a major project which commenced in January 2014, involves the development of a Masterplan to guide the redevelopment of Felixstow Reserve, in order to enhance and realise the full potential of this significant regional open space asset.

The Felixstow Reserve Masterplan is being undertaken concurrently with the Eastern Regional Alliance (ERA) Waterproofing Eastern Adelaide Stormwater Harvesting and Reuse Project, a \$28 million regional project, with the key objective to harvest and re-use stormwater for irrigation. For this scheme to be successful, four treatment sites need to be established. One such site is proposed to be located at Felixstow Reserve and will require the placement of a wetland within the Reserve.

With this significant investment proposed through the Waterproofing Eastern Adelaide Project, the Council saw an opportunity to concurrently undertake a Masterplan for the whole of Felixstow Reserve, which effectively integrates the proposed wetland into an overall design for the Reserve, whilst ensuring that an integrated approach is taken to its development. This will ensure that a wide range of uses are integrated and accessible for all citizens to enjoy and that an innovative and well-designed outcome is achieved.

Earlier this year, the Council undertook community consultation, to determine what the community would like to see included in the redevelopment of Felixstow Reserve.

This included gaining an understanding of the desired facilities, recreational infrastructure and park amenity, as well as commencing a discussion on preferences regarding the size, shape and location of the wetland proposed for Felixstow Reserve.

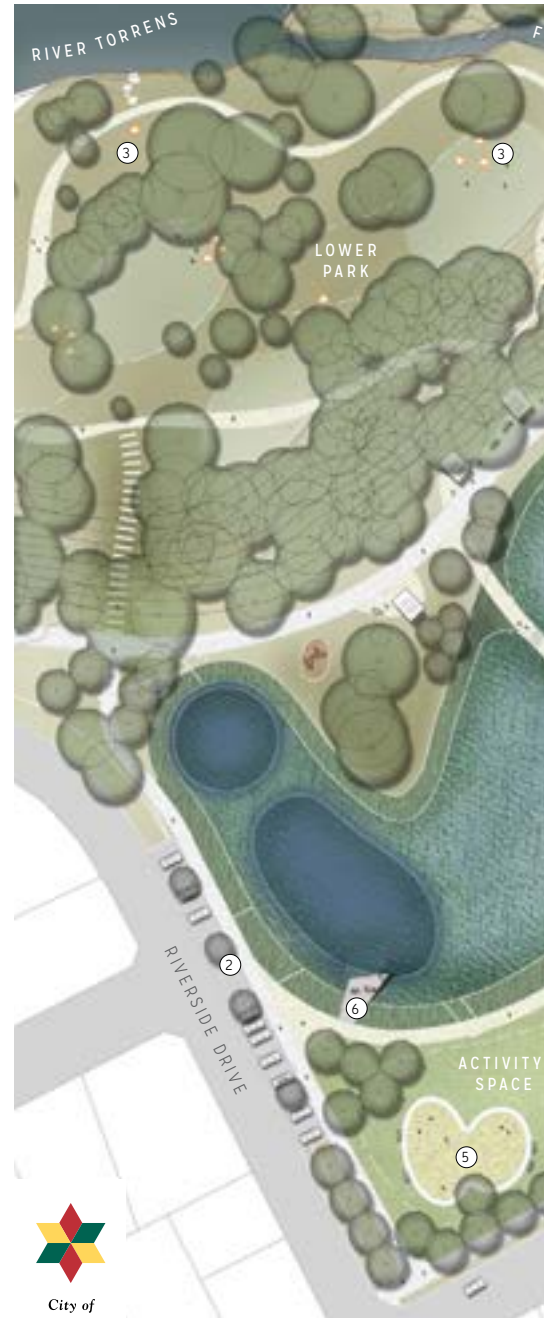
The information gathered from the community consultation process, was then used to develop the Felixstow Reserve Masterplan Draft Concept (shown right).

Leading landscape architecture and urban design firm, Oxigen, was appointed by the Council to undertake the design of this exciting project and prepare the Felixstow Reserve Masterplan.

Incorporated into the Felixstow Reserve Masterplan Draft Concept is the wetland, a network of pedestrian and cycle pathways, BBQ and picnic facilities, new public toilets and car parking. The Draft Concept also proposes natural play equipment in the lower park area, fitness equipment located throughout the Reserve, a circular running track and an activity space, complete with a bocce area and a multi-purpose court.

To ensure community input into the proposed Felixstow Reserve Masterplan Draft Concept, a second round of community consultation was held, including a Park Day at Felixstow Reserve, where citizens were able to view the Draft Concept and ask questions of Council staff and the Project consultants.

This round of community consultation, which was held from Wednesday 21 May to Friday 13 June 2014, resulted in 87 written submissions being lodged with the Council.



FELIXSTOW RESERVE MASTERPLA

The results of the consultation are now being reviewed and once finalised, a report outlining the results and any proposed amendments to the Draft Concept, will be presented to the Council for its consideration.

Once endorsed by the Council, the Final Concept will provide the framework for the remainder of the Masterplanning process, which is anticipated to be completed in late 2014.



N | DRAFT CONCEPT

oxygen

Following this, the community will again be given the opportunity to comment on the design for the redevelopment of Felixstow Reserve.

For more information, please contact the Council's Senior Strategic Projects Officer, Keke Michalos on 8366 4509 or email kmichalos@npsp.sa.gov.au, or Strategic Projects Officer, Amber Nicholls, on 8366 4524 or email anicholls@npsp.sa.gov.au

Incorporated into the Felixstow Reserve Masterplan Draft Concept are the wetland, a network of pedestrian and cycle pathways, BBQ and picnic facilities, new public toilets and car parking.

2014 Annual Hard Rubbish & Electronic Waste Collection

The Council's annual Hard Rubbish & Electronic Waste Collection Service for residential properties, will take place from 25 August to 26 September 2014.

The Council has allocated \$124,000 for this service in 2014, to assist citizens to dispose of their hard rubbish and electronic waste items, free of charge, in a convenient and environmentally responsible manner.

Since 2010, the Council has incorporated a separate collection of electronic waste into its Hard Rubbish Collection Service, to support its ongoing commitment to waste reduction and the responsible management of electronic waste.

The electronic waste that is collected is processed at a specialist recycling facility, where it is dis-assembled and supplied to other processors for re-use.

In order to be collected, all items for collection must be placed on the kerb outside your property, no earlier than 12 noon on the Saturday and no later than 7.00am on the Monday of the designated week for collection in your area.

Hard rubbish should be visible, neatly stacked as close to the kerb as possible and must not obstruct the footpath. Electronic waste should be neatly stacked next to, but separate from, any other general hard rubbish items.

2014 Collection Areas & Dates

Monday 25 to Friday 29 August

Area 1 Kent Town, Norwood, Kensington, Marryatville & Heathpool

Monday 1 to Friday 5 September

Area 2 Hackney, College Park, St Peters, Stepney, Payneham (west of Portrush Road), Evandale & Maylands

Monday 8 to Friday 12 September

Area 3 Marden, Royston Park, Joslin & St Peters (north of Winchester Street)

Monday 15 to Friday 19 September

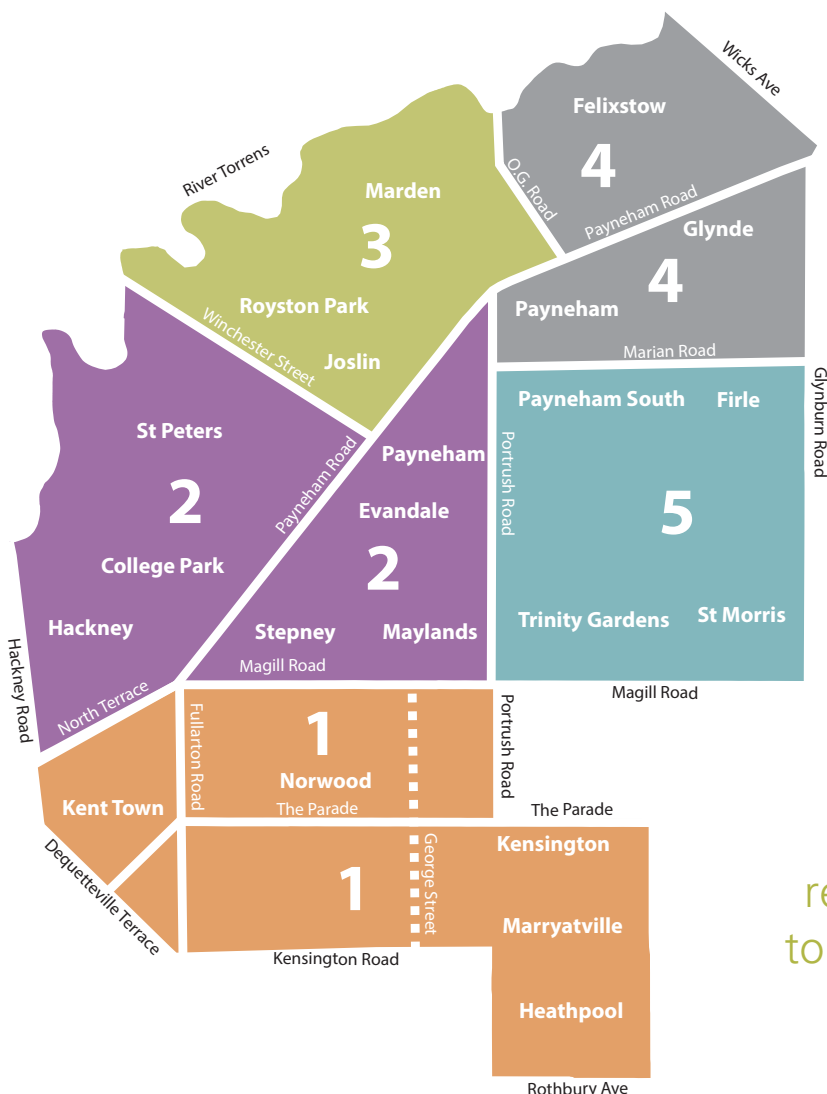
Area 4 Payneham (east of Portrush Road), Glynde & Felixstow

Monday 22 to Friday 26 September

Area 5 Firlie, Trinity Gardens, St Morris & Payneham South

For a full list of items that will be accepted for collection and items that the Council will not collect, please visit www.npsp.sa.gov.au

For further information, please contact staff at the Council's Depot on 8360 9001.



Consider donating any reusable hard rubbish items to a local charity shop, rather than having it wasted by being put into landfill.

Illegal Dumping



The dumping of rubbish or electrical items on verges, in gutters or on vacant land, other than during the Council's Annual Hard Rubbish and Electronic Waste Collection Service, is illegal.

In previous years, the Council has spent \$20,000 a year to clean up rubbish that has been illegally dumped.

Illegal dumping should be reported to the Council. The material will then be cordoned off with tape and an investigation will be undertaken into the offence. A person who is caught illegally dumping unwanted rubbish on Council land, may incur a penalty of \$5,000.

If you witness any illegal dumping, please report it to the South Australian Police (SAPOL) immediately on 131 444. Alternatively, contact the Council's Customer Service Unit on 8366 4555.

Other Waste Disposal Services

Electronic and Hazardous Waste

It is illegal to place electronic or hazardous waste in any of the kerbside waste bins, including your general waste (red lid) bin, as such waste can pollute the environment.

However, there are many ways to simply and responsibly recycle your electronic and hazardous waste items, all year round:

- **Electronic Waste**

The City of Norwood Payneham & St Peters supports periodic events to assist residents to safely dispose of hazardous and electronic waste. Details of these events are promoted via the Council's website and the local Messenger.

Residents and small businesses can also drop off televisions and computers for free at permanent collection sites across Adelaide. For a list of locations, visit zerowaste.sa.gov.au/e-waste or call 1300 137 118.

All other electronic items with a cord or battery, such as printers, toasters, vacuum cleaners, microwaves, video recorders, stereo systems, mobile phones and white goods, can be recycled at specialist electronic waste processors, such as E-Cycle Recovery at Gepps Cross. For a list of acceptable items and costs, visit www.ecyclerecovery.com.au or call 8262 4074.

- **Hazardous Waste**

Batteries: Recycle batteries for free at the Council's Works Depot, located at 30 Davis Road, Glynde (during opening hours), or Battery World at 460 Payneham Road, Glynde.

Used Light Globes, Bulbs and Fluorescent Tubes: These items can be recycled for free at any Mitre 10, Banner or True Value Hardware Store.

Paint Tins: Harden the paint by leaving the lid off. Once it has hardened, tap the paint out of the tin and place the solid paint in your general waste (red lid) bin. Place the empty, dry paint tin in your recycling (yellow lid) bin.

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An example of illegal dumping.



Waste, Recycling & Organics Collection Services Guide

The Council's Waste, Recycling & Organics Services Guide includes comprehensive information about what can and cannot go into each of your kerbside bins, as well as a helpful A to Z Recycling Guide for all waste items. Copies of this Guide are available at any of the Council's Libraries or the Norwood Town Hall.

An easy to use online, version of the A to Z Recycling Guide is also available on the Council's website, www.npsp.sa.gov.au.



Investing in Our City's Infrastructure

The City of Norwood Payneham & St Peters places great emphasis on the high quality and standard of infrastructure, including everything from roads, footpaths and kerbs, to buildings, parks and reserves.

The Council's 'Whole-of-Life' approach to the management of its infrastructure and assets, is based upon a planned replacement of assets, at or near the end of the useful life of the respective assets.

A major focus of the Council's 2014-2015 Budget, is a \$5.1 million Infrastructure Program, which ensures that the appropriate funding has been committed to the replacement of infrastructure, in accordance with the 'Whole-of-Life' approach.

The overall Infrastructure Program includes significant funding for the upgrading of the Council's Civil, Drainage and Building Infrastructure, namely:

- Civil Infrastructure Capital Works Program \$2,852,201
- Drainage Infrastructure Capital Works Program \$1,603,500
- Buildings Infrastructure Capital Works Program \$656,500

2014-2015 Civil Infrastructure Capital Works Program

In 2014-2015, the Council has allocated \$2,852,201 to the Civil Infrastructure Capital Works Program, which involves upgrades and improvements to streets, with works including road reseals, footpath reconstructions, kerb replacements and drainage.

A summary of the 2014-2015 Civil Capital Works Program is set out below.

	Suburb	Street Name	Location (Side)
Roads*	St Peters	Winchester Street Car Park	
	St Peters	Harrow Road	From First Avenue to Sixth Avenue
	St Peters	First Lane	St Peters Street Project
	Marden	Broad Street	From Beasley Street to Pollock Avenue
	Royston Park	Gilding Avenue	From Third Avenue to Sixth Avenue
	Royston Park	Hooking Avenue	From Third Avenue to Fifth Avenue
	Royston Park	Fifth Avenue	From Battams Road to Lambert Road
	Royston Park	Third Avenue	From Battams Road to Lambert Road
	Payneham	Luhrs Road	From Ashbrook Avenue to Gage Street
	Payneham	Harcourt Road	From Harcourt Road to Kapunda Terrace
	Evandale	Edward Street	From Portrush Road to Alexander Street
	Norwood	Osmond Terrace	From The Parade to Kensington Road
	Norwood	Cairns Street	From The Parade to end

Footpaths	St Peters	Fifth Avenue	Harrow Road to St Peters Street (LHS)	
	St Peters	Fifth Avenue	St Peters Street to Stephen Terrace (RHS)	
	St Peters	Winchester Street	Third Avenue to Fourth Avenue (LHS)	
	St Peters	Winchester Street	Third Avenue to Fourth Avenue (RHS)	
	St Peters	Seventh Avenue	Stephen Terrace to suburb boundary (LHS)	
	St Peters	Seventh Avenue	Stephen Terrace to suburb boundary (RHS)	
	St Peters	Westminster Street	First Avenue to Payneham Road (LHS)	
	St Peters	Second Avenue	Stephen Terrace to Winchester Street (LHS)	
	Felixstow	Fraser Avenue	Shirley Avenue to Reid Avenue (LHS)	
	Felixstow	Diekman Avenue	Riverside Drive (East) to Riverside Drive (West) (LHS)	
	Payneham	Harcourt Road	Kapunda Terrace to Portrush Road (RHS)	
	Payneham	Victoria Street	Payneham Road to Portrush Road (LHS)	
	Glynde	Sunbeam Road	Provident Avenue to Lewis Road (LHS)	
	Glynde	Sunbeam Road	Provident Avenue to Lewis Road (RHS)	
	Stepney	Payneham Road	Stepney Street to Stephen Terrace (RHS)	
	Stepney	Alfred Street	Nelson Street to Ann Street (LHS)	
	Firle	Coorara Avenue	Portrush Road to Gage Street (RHS)	
	Evandale	Alexander Street	Janet Street to end (LHS)	
	Evandale	Edward Street	Alexander Street to Portrush Road (LHS)	
	St Morris	Green Street	Magill Road to First Avenue (LHS)	
	Norwood	Edmund Street	King Street to Chapel Street (LHS)	
	Norwood	Edmund Street	Beulah Road to King Street (RHS)	
	Norwood	Hampton Grove	Gloucester Terrace to Essery Street (RHS)	
	Norwood	Fullarton Road	Kensington Road to William Street (RHS)	
	Kerbs	St Peters	Harrow Road	Various traffic control islands
		College Park	Baliol Street	North Terrace to Rugby Street (LHS)
College Park		Baliol Street	North Terrace to Rugby Street (RHS)	
St Peters		Payneham Road	Harrow Road to Stepney Street (RHS)	
Norwood		Cairns Street	The Parade to end (RHS)	
Kensington		Bridge Street	Kensington Road to High Street (RHS)	
Kensington		Marchant Street	Phillips Street to end (LHS)	
Kensington		Marchant Street	Phillips Street to end (RHS)	
Kensington		Wellington Street	Portrush Road to Bridge Street (RHS)	
Kensington		Grove Place	Bridge Street to Maesbury Street (RHS)	
Norwood		Moulden Street	Bonney Street to Magill Road (LHS)	
Norwood		Prosser Avenue	George Street to Queen Street (LHS)	
Norwood		Clara Street	Edward Street to George Street (RHS)	
Norwood		Cypress Street	Portrush Road to end (LHS)	
Heathpool		Hanson Avenue	Rothbury Avenue to Alnwick Terrace (RHS)	
Heathpool		Talbot Grove	Dean Grove to bend (LHS)	

LHS = Left hand side. RHS = Right hand side.

*The Program of roads which are proposed to be resealed in 2014-2015, is subject to change depending on the outcome of the Council's Special Local Roads Funding grant application.

St Peters Civic Plaza and Avenue of Honour



Construction of the St Peters Civic Plaza and Avenue of Honour, adjacent the St Peters Town Hall Complex, is well underway and scheduled for completion in August 2014.

The St Peters Civic Plaza and Avenue of Honour is a high quality public space project that will create a new and vibrant outdoor civic plaza and Avenue of Honour on St Peters Street,

which complements and expands the community hub already established by the recently completed Dunstone Grove-Linde Reserve and the St Peters Town Hall Complex.

This Project also includes the installation of the Council's next Major Public Artwork, which will be an interpretive commemoration of the Centenary of ANZAC Day in 2015.

Overall, this Project reflects the heritage and character of the precinct, whilst generating vitality, innovation and social interaction, to enhance the well-being of the community.

For more information, please visit www.npsp.sa.gov.au or contact the Council's Senior Project Manager, Richard Wunderlich on 8366 4506 or email rwunderlich@npsp.sa.gov.au

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An impression of the new St Peters Civic Plaza.

SA Power Networks Tree Pruning Program

SA Power Networks commenced its tree pruning program within the City of Norwood Payneham & St Peters, on 10 June 2014.

The Council has held longstanding and legitimate concerns regarding the impact on streets trees, as a result of the pruning methods which are utilised by SA Power Networks and its contractors.

The Council is closely monitoring the tree pruning program which is currently being undertaken and will continue to bring its concerns to the attention of SA Power Networks.

For further information, please visit www.npsp.sa.gov.au

Eastern Region Climate Change Adaptation Project

Ensuring that our communities are adapting so they can be resilient in the face of climate change impacts, now and into the future, is a key sustainability project for the Council this year.

In partnership with Adelaide City Council, the City of Norwood Payneham & St Peters is leading the development of an Eastern Region Climate Change Adaptation Plan, on behalf of the Eastern Region Alliance, which includes the Cities of Burnside, Prospect, Tea Tree Gully, Unley, Campbelltown City Council and the Town of Walkerville. This regional project has been funded by the State Government, the Councils and the Natural Resources Management Board.

Initially, a region-wide Integrated Vulnerability Assessment will be developed, to identify those aspects of our social, economic and environmental systems across the eastern region, which may be impacted due to climate change pressures.

An Adaptation Plan will then be prepared, which will include tangible actions to reduce these impacts and increase resilience, such as improving stormwater drainage and road infrastructure to cope with more frequent storm events which bring increased rainfall, to planting more shade trees to counteract increasing temperatures.

Stakeholder engagement is a critical component throughout the term of this project and engagement with communities and key sector stakeholders will occur across the eastern region.

For more information, please contact the Council's Sustainability Officer, Melanie Hutton on 8366 4532 or email mhutton@npsp.sa.gov.au

New Clubrooms at Norwood Oval

At the Special Council Meeting held on 14 April 2014, the Council resolved that the Boulderstone Stand Option be endorsed 'in principle' as the location for the new clubrooms at Norwood Oval.

The Council also resolved to release for community consultation, the detailed concept plans of the Boulderstone Stand Option, designed by Tridente Architects.

Community consultation on the Boulderstone Stand Option, as the 'in principle' location for the new clubrooms for the Norwood Football Club, will commence shortly.

Following the community consultation process, a report will be prepared outlining the results of the community consultation and the proposed funding arrangements for the Council's consideration.

For more information, please contact the Council's Senior Strategic Projects Officer, Keke Michalos on 8366 4509 or email kmichalos@npsp.sa.gov.au

Payneham Oval Playground Project

In February 2014, following extensive consultation with the community and the current users of the Payneham Oval, including the football, cricket and tennis clubs and the Payneham Sports Association, the Council endorsed the Payneham Oval Playground Concept Plan.

The Council engaged consultants, Aspect Studios, to undertake the detailed design work for the Project.

The next stage in the process will be the redevelopment of the south western corner of Payneham Oval and the construction of the new play space and adjacent facilities and assets, which is anticipated to commence later in 2014.

For more information, please visit www.npsp.sa.gov.au or contact the Council's Senior Strategic Projects Officer, Keke Michalos on 8366 4509 or email kmichalos@npsp.sa.gov.au

New Look for The Parade, Norwood



Renowned for its vibrant cosmopolitan atmosphere and diverse mix of retail and services, The Parade, Norwood is set to undergo a significant facelift, with the unveiling of a 'new look' logo and brand befitting Adelaide's leading mainstreet Precinct.

The new logo and brand for The Parade, Norwood, will be unveiled at an official launch event in August 2014.

The new logo and brand captures the vibrancy and cosmopolitan atmosphere of The Parade, whilst promoting the many unique attributes and features of The Parade, which make it a hugely attractive and popular place to shop, dine, unwind and enjoy.

Implemented through a widespread marketing campaign including the launch of a new website for The Parade, the new logo and brand will exude the character and atmosphere for which The Parade is renowned – liveliness, culture, style and sophistication.

For further information, please contact the Council's Communications Officer, Rachel Walker on 8366 4528 or email rwalker@npsp.sa.gov.au

New Online Artist Register

The City of Norwood Payneham & St Peters has a strong association with the Arts, as home to many talented artists as well as being a hub for a flourish of arts organisations, studios, galleries and creative industry.

With all of this creativity within the community, the Council has recently launched its Online Artist Register, to showcase emerging and established artists, industry professionals and arts organisations operating within the City.

The Online Artist Register is a portal of information for our creative community, connecting artists and their work with collectors, gallery owners, developers, arts workers and art lovers alike.

As a registered artist, you can update your personal and professional details at any time and select which works you want to include in your online image gallery. Registration is free!

If you are seeking an artist for a community project or commission, you can search for an artist by name or medium, or browse the full listing. Each listing provides detailed information about the artist and examples of their work.

To register, search or browse the Online Artist Register, visit www.npsp.sa.gov.au/artists

For more information about the Artist Register, please contact the Council's Community Arts Officer, Mary Giles on 8366 4602 or mgiles@npsp.sa.gov.au

Local Government Elections

Local Government is part of the democratic framework of Australia. The community elects their Elected Members every four years and the next Local Government Elections will be held in November 2014.

Have your say – register to vote!

Are you registered to vote? As a resident or property owner (of residential or commercial property) within the City of Norwood Payneham & St Peters, you are entitled to vote in the upcoming Local Government Election.

Whilst voting in a Local Government Election is not compulsory, it is an opportunity to have your say on who will serve as an Elected Member for the next term of Council, to best represent your needs and the interests of the City of Norwood Payneham & St Peters community.

In order to vote, you need to be registered on the State Electoral Roll. Register or update your enrolment details online at www.ecsa.sa.gov.au, or by visiting your local Post Office.

You must enrol to vote by registering on the State Electoral Roll, by Friday 8 August 2014.

Do you want to become an Elected Member?

If you are thinking about nominating as a candidate in the Local Government Election, here is some essential information to consider.

Role of an Elected Member

Elected Members are expected to perform specific roles, including:

- Representing the interests of ratepayers and residents;
- Providing leadership and guidance to the community;
- Acting as a conduit between the community and Council;
- Participating in the Council's decision-making;
- Participating in the civic activities of the Council;
- Guiding the Council's strategic directions; and
- Overseeing the Council's budget, including its resource allocation, expenditure and service delivery.

Advice for potential candidates

- Make sure you are registered on the State Electoral Roll.
- Research the Council and its functions and services.
- Attend a Council Meeting to see how they are conducted and the types of matters which are discussed.

An information session for potential candidates will be held on Monday 25 August 2014, at the Norwood Town Hall at 7.00pm.

Nominations to stand as a candidate in the upcoming Local Government Election will open on Tuesday 2 September and close at 12 noon on Tuesday 16 September 2014.

Caretaker Period

The *Local Government (Elections) Act 1999* (the Act) requires that a Council must adopt an Elections Caretaker Policy, for the purposes of governing the conduct of the Council (Elected Members) during the period of a Local Government Election.

The Council's Local Government Elections Caretaker Policy, which was prepared to comply with the requirements of the Act provides for both mandatory and discretionary 'caretaker conventions' that the Council is committed to upholding during the period of a general election.

The Local Government Elections Caretaker Policy affirms the Council's commitment to fair and democratic elections and will assist in ensuring that the Council conducts its business throughout the election period, in a responsible and transparent manner and in accordance with statutory requirements.

The Caretaker Period will commence on 16 September 2014 and continue until voting closes on 7 November 2014.

The Caretaker Policy can be found online at www.npsp.sa.gov.au

For further information about the Local Government Election, please visit www.npsp.sa.gov.au or the Electoral Commission SA website at www.ecsa.sa.gov.au

Council Business Precincts 2014-2015 Annual Business Plans



Unique Business Precincts

The unique Business Precincts within the City of Norwood Payneham & St Peters range from the flourishing cosmopolitan mainstreet that is The Parade, to the eclectic shopping and lifestyle destination of Magill Road; to Adelaide's specialty bridal hub on Payneham Road, and the food manufacturing precinct found at the Glynde Corner.

Each financial year, the four established Precinct Committees develop an Annual Business Plan, which details the programs, activities and initiatives to be undertaken in the coming year. In 2014-2015, the focus for each Precinct will be on marketing, promoting and advertising their unique products and services.

In 2014-2015, the Glynde Corner Precinct Committee will release the *'Food Basket of Adelaide's East'* booklet. The Payneham Road Precinct Committee will be running a 'Win a Payneham Road Wedding' competition and the Magill Road Precinct Committee will once again focus on its premier event, *Magill Road Alive*. These key initiatives will be supported by a range of other programs and activities, including social media campaigns, competitions, website promotion and multi-level advertising.

A copy of each of the Business Precinct Annual Business Plans is available on the Council's website, www.npsp.sa.gov.au

For further information, please contact the Council's Senior Strategic Projects Officer, Keke Michalos on 8366 4509 or email kmichalos@npsp.sa.gov.au

Separate Rate for The Parade, Norwood

The Council will continue the Separate Rate for The Parade, which will provide funding in 2014-2015, to continue to promote The Parade, Norwood as one of Adelaide's premier mainstreet destinations.

Following consultation with The Parade business community on the proposal to extend the Separate Rate, a report was presented to the Council at a special meeting held on 17 June 2014. The Council considered the feedback which was received from this consultation and resolved to increase the revenue collected each year, from \$150,000 to \$200,000 and to extend the Separate Rate for a further three years.

The Separate Rate Revenue, together with the Council's Budget allocation, will provide the necessary foundation for the delivery of the goals outlined in The Parade 2014-2015 Annual Business Plan.

A large proportion of the 2014-2015 Budget will be invested in marketing and promotion of The Parade, to ensure that

The Parade is strategically positioned and promoted as one of Adelaide's leading mainstreet Precinct destinations.

Social media will continue to be a key marketing tool used to promote The Parade in 2014-2015. The social media program will be used to engage with new and existing followers, in order to grow the popularity, knowledge and reach of The Parade to widespread audiences. The use of social media also ensures that all Parade businesses have an online presence and that local residents, visitors and the wider community are kept up-to-date with current news and events.

A new and exciting development for The Parade will be the launch of the new logo, brand and website in early September 2014.

These initiatives, together with the longstanding activities and events, will continue to ensure that The Parade, Norwood remains one of the premier mainstreet Precincts in South Australia.

The 2014-2015 Annual Business Plan can be viewed at www.npsp.sa.gov.au. For further information, please contact the Norwood Parade Precinct Coordinator, Catherine Mfundo on 8366 4616 or email cmfundo@npsp.sa.gov.au

Eastern Business Enterprise Centre (EBEC) Consultation Service

The Eastern Business Enterprise Centre (EBEC) is a service for small businesses, to support, connect and help local businesses to grow to their full potential.

An EBEC Business Advisor is available every Tuesday from 9.00am – 1.00pm at the City of Norwood Payneham & St Peters, to discuss your business needs and provide advice and mentoring for small businesses.

Contact EBEC to arrange a time for your business consultation, on 8366 9335 or email admin@eastsidebec.com.au

EBEC is partly funded by the Federal Government and the Cities of Burnside, Norwood Payneham & St Peters, Unley, Campbelltown, Prospect and the Town of Walkerville.

**Eastside
Business
Enterprise
Centre**

Pointing business
in the right **direction.**



STAY CONNECTED

WITH THE COUNCIL'S BUSINESS PRECINCTS ON SOCIAL MEDIA!



The Parade, Norwood
/TheParadeNorwood
@ParadeNorwood
#ParadeNorwood



Payneham Road
/PaynehamRoadSA



**GLYNDE
CORNER**

The Glynde Corner
/TheGlyndeCornerSA



Magill Road
/MagillRoadSA

Heart Foundation Walking Groups



Heart Foundation Walking Groups are a great way to exercise, meet new people and look after your health.

There are two local Heart Foundation Walking Groups operating in the City of Norwood Payneham & St Peters, in Norwood and Stepney.

If you would like to join one of the Heart Foundation Walking Groups or for further

information, please contact the Council's Community Care Services Project Officer, Maria DeConno 8366 4519 or email mdeconno@npsp.sa.gov.au

Norwood Walking Group
Every Tuesday at 10.00am (one hour)
Departing from the front entrance of the Norwood Town Hall, 175 The Parade, Norwood

Stepney Walking Group
Every Wednesday at 9.30am (one hour)
Departing from the Avenues Shopping Centre



Roll Up, Norwood

The Australian Red Cross Blood Service is urging locals to donate blood at the Donor Mobile, when it returns to Norwood in October.

The Red Cross Donor Mobile will be located at the Clayton Wesley Uniting Church, Norwood (corner Portrush Road and The Parade) on the following dates:

- Tuesday 21 October, 8.00am – 4.00pm
- Wednesday 22 October, 10.30am – 7.00pm
- Thursday 23 October, 10.30am – 7.00pm
- Friday 24 October, 8.00am – 4.00pm

To make an appointment contact Red Cross on **13 14 95** or visit donateblood.com.au



‘Focus on Kent Town’

Through the Council’s Community Arts Program, two students from Marden Senior College have recently been mentored by South Australian photo-media artist, Sam Oster, in order to capture a photographic record of the present-day Kent Town area.

Kent Town is an area of great interest and appeal, due to its unique configuration of laneways, mix of light industry and residential areas, mass of creative industries and public housing; alongside a world-renowned private school, warehouses, a former brewery and the State Bureau of Meteorology.

This photography project aims to create a visual record of the Kent Town landscape as it is now, in recognition of the fact that Kent Town will change and diversify over the next decade, due to changes in planning regulations and the anticipated population growth.

The first areas to be ‘captured’ during this project include the ‘urban corridor’ streets and lanes near to North Terrace, Kent Town. The resulting images will be displayed during a SALA Festival exhibition at Atkins Technicolour, 89 Fullarton Road, Kent Town, from 15 August to 12 September 2014.

Community members are also invited to be a part of the ‘Focus on Kent Town’ Project, by sharing any photos or stories of Kent Town, past and present, via email to mgiles@npsp.sa.gov.au

Any materials received will be archived at the Council’s Cultural Heritage Centre, to help to capture and build a lasting record of the area.

For further information, please contact the Council’s Community Arts Officer, Mary Giles, on 8366 4602 or email mgiles@npsp.sa.gov.au

Council Considers ‘Creative Incubator’ Program

As part of the Council’s strategic direction which aims to support local artists, designers and creative industries to locate and establish themselves within the City of Norwood Payneham & St Peters, the Council is considering an option to support a ‘Creative Incubator’ Program within the City.

A ‘creative incubator’ can be a physical space and/or a series of activities or incentives, which are designed to support and promote artists, designers and all forms of new creative enterprise.

An incubator program recognises that sharing facilities, services and professional development activities, is a low-cost way in which early-career artists and designers can launch their businesses and trial their marketing strategies.

Support for the establishment of a ‘Creative Incubator’ Program in the Council area is regarded as appropriate because it offers a new and innovative approach to working with artists, designers and the creative industries, which aligns with the Council’s economic, cultural and social strategic priorities.

For further information, please contact the Council’s Community Arts Officer, Mary Giles on 8366 4602 or email mgiles@npsp.sa.gov.au



ARTERIAL ON MAGILL ROAD

During June and July, you may have noticed a series of intriguing temporary public artworks along Magill Road, in and around the stobie poles, bus stops and pavement areas.

An initiative of the Magill Road Precinct Committee, *ARTerial on Magill* was designed to bring vibrancy and a point of interest to the Magill Road streetscape.

 /MagillRoadSA

01 -
A large-scale wall mural in situ on Magill Road, by artist Belinda Keyte.

Youth Leadership Day



National Youth Week (NYW) is an annual celebration of the contributions which young people make to their communities.

As part of National Youth Week 2014, the Council's Youth Advisory Committee (YAC) hosted a Youth Leadership Day, as a joint initiative with the City of Burnside YAC. The Office for Youth contributed \$2,000 towards funding of the event. Held at the Norwood Concert Hall on 9 April 2014, Youth Leadership Day involved participation from 65 Year 7 students from six local primary schools.

The theme for the day focused on the difference which young people can and do make within their local communities, with students participating in workshops to develop personal leadership skills and brainstorm solutions to local youth issues. Presentations were also given by three key speakers: City of Norwood Payneham & St Peters Mayor, Robert Bria; Matt Traeger, SA President of United Nations Youth; and Bonnie Stewart, founder of a non-profit organisation assisting victims of domestic violence.

The Youth Leadership Day event received some fantastic feedback:

'The guest speakers were great; they were very enthusiastic and inspiring. Our students loved the event and talked about it at length with their peers.'

-Teacher, Marryatville Primary School

'Our students felt encouraged and empowered to use their leadership qualities to make a difference.'

- Principal, St Joseph's School Payneham

A Royal Opportunity!

In April 2014, YAC Member, Franciska Sita, was presented with a once-in-a-lifetime opportunity. On behalf of the Council's Youth Advisory Committee, Fran was invited to attend the Youth Reception as part of the Royal Visit to South Australia.

"I was fortunate to represent the Council at the Youth Reception held by the Governor of South Australia, at the Playford Civil Centre on 23 April 2014, in the presence of the Duke and Duchess of Cambridge.

The reception included a variety of young people who are actively involved in the community through various volunteer organisations, from Youth Advisory Committees, the Country Fire Service, as well as student representatives from different schools across the State.

At the reception we formed into groups, to meet the Duke and Duchess. I was pleased to have been able to speak in person with the Duchess, about my five years Volunteer experience with the Council and my experience as a university student studying law.

It was undoubtedly a unique and unforgettable experience! To have the opportunity to speak to other young people who attended, also gave me a better sense of the value of the work that Volunteers do in the community. We were very fortunate as youth volunteers to have been recognised in such an extravagant way, as contributing members of our society."

- Franciska Sita, YAC Member

01 -

A group of participants from the Youth Leadership Day, held at the Norwood Concert Hall in April.

Access Your Library, 24/7 & On the Go



The NPSP Libraries Online Catalogue offers a fantastic range of new apps and databases, which give Library Members access to huge array of online reading materials for free and at any time of the day!

Apps and databases including *Zinio*, *Overdrive*, *Newspapers Online*, *Kindle* and *Who Else Writes Like This?*, offer endless access to popular e-magazines, ebooks, digital talking books and online newspapers, so that you can read to your heart's content, wherever and whenever you choose.

Access these fantastic collections online using the Libraries Catalogue, which can be found via the 'Our Libraries' link on the Council's website, www.npsp.sa.gov.au. You will need your NPSP Libraries membership card to register for the apps and databases.

For further information, please contact staff at the Norwood Library on 8366 4546, the Payneham Library on 8336 0333 or the St Peters Library on 8334 0200.

Book Discussion Groups

Book Discussion Groups are a great way to socialise and to share books you love with others, whilst enriching and broadening your own reading experiences. There are several new Book Discussion Groups which meet at the Payneham and St Peters Libraries at various times.

For further information or to register your interest in joining a Book Discussion Group, please contact staff at the Payneham Library on 8336 0333 or the St Peters Library on 8334 0200.

Did You Know?



Free WiFi!

Free WiFi is available at any of the Council's Libraries! Library members are able to access and utilise up to 70 megabytes of downloads a day, for free, at the Norwood, Payneham or St Peters Libraries!



3DS Lending Collection and New 3DS XL Console

The Council's Libraries have a wide range of 3DS games which are available for borrowing. Each of the Libraries also has a 3DS XL game console on site, allowing you to play multi-player games with your friends.



Bookmyne App

The Bookmyne App is a mobile friendly version of the Library Catalogue, which allows you to find, extend or request Library items on the go. Download Bookmyne (for iOS) from the App Store.

Upcoming Events

AUG 2014

Friday 1 – Sunday 24

South Australian Living Artists (SALA) Festival

Discover art in the City of Norwood Payneham & St Peters during SALA 2014. Visit www.salainc.com.au

Monday 4

Council Meeting

7.00pm, Council Chambers, Norwood Town Hall

Monday 18

Development Assessment Panel Meeting

7.00pm, Mayor's Parlour, Norwood Town Hall

Wednesday 20

Citizenship Ceremony

6.00pm, Norwood Concert Hall, 175 The Parade, Norwood

Monday 25 – Friday 26 September

Hard Rubbish and Electronic Waste Collection

For collection dates and areas, see Pages 20 & 21 or visit www.npsp.sa.gov.au

Sunday 24

Official Opening of the St Peters Street Avenue of Honour & ANZAC Commemoration Artwork

12.00 noon onwards, St Peters Street, St Peters

Sunday 31

'Glynde Corner – The Food Basket of Adelaide's East' Official Launch

2.00pm - 5.00pm, Amadio Wines, 461 Payneham Road, Felixstow
See Pages 4 & 5 for details about this free community event.

SEP 2014

Monday 1

Council Meeting

7.00pm, Council Chambers, Norwood Town Hall

Sunday 7

Father's Day

Monday 15

Development Assessment Panel Meeting

7.00pm, Mayor's Parlour, Norwood Town Hall

OCT 2014

Monday 6

Labour Day (Public Holiday)

Tuesday 7

Council Meeting

7.00pm, Council Chambers, Norwood Town Hall

Wednesday 8

Every Generation Concert

10.00am – 12 noon, Norwood Concert Hall

Friday 17 – Sunday 26

2014 Adelaide Fashion Festival

www.adelaidefashionfestival.com.au

Monday 20

Development Assessment Panel Meeting

7.00pm, Mayor's Parlour, Norwood Town Hall

Tuesday 21 – Friday 24

Red Cross Donor Mobile

Clayton Wesley Uniting Church, cnr Portrush Road and The Parade, Norwood.
To make an appointment call 13 14 95 or visit donateblood.com.au

NOV 2014

Monday 3

Council Meeting

7.00pm, Council Chambers, Norwood Town Hall

Tuesday 11

Remembrance Day

Monday 17

Development Assessment Panel Meeting

7.00pm, Mayor's Parlour, Norwood Town Hall

Saturday 22

2014 Norwood Christmas Pageant

The Parade, Norwood from 10.00am

DEC 2014

Monday 1

Council Meeting

7.00pm, Council Chambers, Norwood Town Hall

Sunday 7

Payneham Community Carols

6.00pm – 9.00pm, Patterson Reserve, Felixstow

Monday 15

Development Assessment Panel Meeting

7.00pm, Mayor's Parlour, Norwood Town Hall

Thursday 25

Christmas Day (Public Holiday)

Friday 26

Proclamation Day (Public Holiday)

Wednesday 31

New Year's Eve

Online Events & Festivals Calendar!

Find out all about the events and festivals happening near you by visiting the Council's Online Events & Festivals Calendar, at www.npsp.sa.gov.au

You can also submit details of events which may be happening in the local community, for inclusion in the Events & Festival Calendar and the Upcoming Events pages of future editions of Look East!



Get Ready for a Spring Clean!

The Council will carry out its annual Hard Rubbish and Electronic Waste Collection in August and September 2014.

Residents will be posted details of the collection dates and what can be put out for collection.

For further information, please visit www.npsp.sa.gov.au or contact staff at the Council's Depot on 8360 9001.

Council Facilities

Norwood Town Hall

175 The Parade, Norwood
PO Box 204, Kent Town 5071
T: 8366 4555 F: 8332 6338
E: townhall@npsp.sa.gov.au

Norwood Concert Hall

George Street, Norwood
T: 8331 8677
E: norwoodch@npsp.sa.gov.au

Glynde Depot

30 Davis Road, Glynde
T: 8360 9000 F: 8360 9022

Cultural Heritage Centre

101 Payneham Road, St Peters
T: 8334 0260
E: dschumann@npsp.sa.gov.au

St Peters Library

101 Payneham Road, St Peters
T: 8334 0200 F: 8362 2040
E: stpeters@npsp.sa.gov.au

Payneham Library & Community Facilities Complex (Tirkandi)

2 Turner Street, Felixstow
T: 8336 0333 F: 8337 9156

Norwood Library

110 The Parade, Norwood
T: 8366 4546 F: 8363 5603

St Peters Child Care Centre & Preschool

42-44 Henry Street, Stepney
T: 8362 1843 F: 8362 8756
E: spccc@npsp.sa.gov.au

Norwood Swimming Centre

Phillips Street, Kensington
T: 8431 1327 F: 8332 7213

Payneham Swimming Centre

OG Road, Felixstow
T: 8336 1978 F: 8365 0876

Norwood & Payneham Swimming Centres

RE-OPEN IN OCTOBER!

Norwood Swimming Centre
Phillips Street, Kensington
T: 8431 1327

Payneham Swimming Centre
OG Road, Felixstow
T: 8336 1978

ADELAIDE FASHION FESTIVAL

17-26
OCT
2014

PRESENTED BY THE CITY OF NORWOOD
PAYNEHAM & ST PETERS



@ADLFashionFest #2014AFF /ADLFashionFest #2014AFF

www.adelaidefashionfestival.com.au



City of Norwood Payneham & St Peters
175 The Parade, Norwood SA 5067

Telephone 8366 4555
Facsimile 8332 6338
Email townhall@npsp.sa.gov.au
Website www.npsp.sa.gov.au



MuscleOnline.com.au



Wicks
ESTATE

CLAM
DIGITAL



City of
Norwood
Payneham
& St Peters