

Quadrennial Public Art Assessment Panel Agenda & Reports

29 November 2021

Our Vision

*A City which values its heritage, cultural diversity,
sense of place and natural environment.*

*A progressive City which is prosperous, sustainable
and socially cohesive, with a strong community spirit.*

City of Norwood Payneham & St Peters
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**City of
Norwood
Payneham
& St Peters**

25 November 2021

To all Members of the Quadrennial Public Art Assessment Panel

Committee Members

- Cr Sue Whitington
- Cr Carlo Dottore
- Cr John Callisto
- Ms Emma Fey (External Member)
- Ms Sue Lorraine (External Member)

Staff

- Lisa Mara (General Manager, Governance & Community Affairs)

NOTICE OF MEETING

I wish to advise that pursuant to Sections 87 and 88 of the *Local Government Act 1999*, the next Ordinary Meeting of the Quadrennial Public Art Assessment Panel, will be held in Meeting Room 2 (ground floor), Norwood Town Hall, 175 The Parade, Norwood on:

Monday 29 November 2021, commencing at 6.00pm

Please advise Lisa Mara on 83664549 or email lmara@npsp.sa.gov.au, if you are unable to attend this meeting or will be late.

Yours faithfully



Mario Barone
CHIEF EXECUTIVE OFFICER

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VENUE Meeting Room 2 (ground floor), Norwood Town Hall, 175 The Parade, Norwood

HOUR

PRESENT

Committee Members

Staff

APOLOGIES

ABSENT

TERMS OF REFERENCE:

The Panel is established to oversee the contractual processes of the Council's Quadrennial Public Art Commission including:

- short listing of Expressions of Interest;
- selecting an Artist's Concept for development for recommendation to the Council; and
- recommending approval of the developed Concept to the Council.

1. APPOINTMENT OF PRESIDING MEMBER

2. PRESIDING MEMBER'S COMMUNICATION

3. QUESTIONS WITHOUT NOTICE

4. QUESTIONS WITH NOTICE

Nil

5. WRITTEN NOTICES OF MOTION

Nil

6. STAFF REPORTS

6.1 QUADRENNIAL PUBLIC ART COMMISSION

REPORT AUTHOR: General Manager, Governance & Community Affairs
GENERAL MANAGER: Chief Executive Officer
CONTACT NUMBER: 8366 4549
FILE REFERENCE: qA80286
ATTACHMENTS: Nil

PURPOSE OF REPORT

The purpose of this report is to present the framework for progressing the Council's fourth Quadrennial Public Art Commission and to recommend a preferred location for the placement of the artwork.

BACKGROUND

The Council has adopted an on-going program of public art across the City which includes:

- the commissioning of a major piece of public art every four (4) years; and
- the creation of a reserve fund where the equivalent of 1% of the Capital Works Budget (Civil Infrastructure Capital Works Program and Drainage Infrastructure Works Program) or \$50,000, whichever is the greater amount, is set aside annually for the purpose of funding this major public artwork during the term of each Council, subject to annual budget deliberations.

The Public Art Reserve Fund was established for this purpose. To date \$146,000 has been allocated in the fund. An additional \$50,000 or 1% of the Capital Works Budget will be allocated as part of the 2022-2023 Budget for the remainder of this Project. As such, approximately \$196,000 will therefore have accumulated in the Public Art Reserve Fund for the commissioning of the Council's fourth Quadrennial Public Artwork.

The process of commissioning the Council's Quadrennial Public Art Commission, commences (at this meeting) with the Committee determining and recommending the location at which the artwork is to be installed.

Following endorsement of the location of the new artwork by the Council, the Committee will be required to consider and endorse a draft Artist Brief for the Council's consideration and approval.

Once the Artist Brief has been endorsed by the Council, the process of selecting the preferred concept design and artist, will progress through a number of stages and decision making milestones.

RELEVANT STRATEGIC DIRECTIONS & POLICIES

The relevant Goals contained in *CityPlan 2030* are:

Outcome 2: Cultural Vitality

Objective 2.1.1 Use the arts to enliven public spaces and create a sense of place.

FINANCIAL AND BUDGET IMPLICATIONS

The Quadrennial Public Art Commission is funded through the Council's Major Public Art Reserve Fund.

The long term maintenance requirements of the chosen concept will be assessed by the Quadrennial Public Art Assessment Panel. If there are any future decommissioning costs, then these will be identified at the time.

EXTERNAL ECONOMIC IMPLICATIONS

The provision of a new major artwork by a recognised South Australian artist at an entry point to the City will continue to build on the City's reputation as a cultural and cosmopolitan City.

SOCIAL ISSUES

The enrichment of the public realm through the installation of a significant public artwork, is likely to enhance community well-being by attracting comment, debate and appreciation of the artwork.

CULTURAL ISSUES

The proposed artwork is intended to make an entry statement to the City, which will promote the positive image of the Council area as a place that is visually interesting, that values creativity and is a vibrant cultural centre.

ENVIRONMENTAL ISSUES

The Quadrennial Public Art Commission will be assessed throughout its design stages by the Quadrennial Public Art Committee, to ensure that it is not detrimental to the environment or environmental sustainability.

RESOURCE ISSUES

The installation of a major work of public art will involve detailed consultation between relevant Council staff.

RISK MANAGEMENT

The Quadrennial Public Art Commission will be assessed throughout its design phase by the Quadrennial Public Art Committee to ensure it does not pose any risk management issues. Tender documents and Contracts will address any risk management issues.

CONSULTATION

• Elected Members

Following the endorsement of the preferred location by the Council, the Quadrennial Public Art Committee will meet to consider the Artist Brief for the project.

• Community

Not Applicable.

• Staff

Not Applicable.

• Other Agencies

Not Applicable.

DISCUSSION

At its meeting held in November 2008, the Council endorsed a framework for the commissioning of its Quadrennial Public Artworks as follows:

VISION:

The Council intends to create an iconic public artwork which engages, challenges and stimulates its audience.

The artwork will enhance the City's reputation as a place with a deep connection to its heritage and a forward thinking approach to its future.

OBJECTIVES:

To create an artwork that will:

- *be a contemporary expression of the community's multi-dimensional nature and aspirations;*
- *be sympathetic to the City's distinct urban form and streetscape;*
- *celebrate the City's cultural identities;*
- *enhance the experience of living in, working in and visiting the City;*
- *contribute to the identity of the Council area;*
- *reflect the Council's commitment to valuing creative expression; and*
- *provide an opportunity for an established South Australian artist to produce a signature public artwork.*

OUTCOMES:

A high quality artwork that will:

- *add social and aesthetic value to its location;*
- *have enduring conceptual relevance;*
- *make an entry statement to the City; and*
- *raise the profile of the City of Norwood Payneham & St Peters as a community that values the arts.*

This framework has provided the basis for the Council's three (3) Quadrennial Public Art Commissions, *Spectrum*, which is located on Osmond Terrace, Norwood, *Fallow*, which is located at the St Peters Town Hall Complex and *Perpetual Sun* which is located on the corner of Magill Road and Nelson Street, Stepney.

Being mindful of the Objectives and Outcomes, as set out above and the requirement to select a location which offers high visibility, exposure and context, the following locations for the Council's fourth Quadrennial Commission have been considered:

- Osmond Terrace (adjacent to the William Street intersection);
- St Peters Street (on the verge at the end St Peters Street);
- The Parade and Fullarton Road and Flinders street intersection;
- Lower Portrush Road (within the median);
- Old Mill Reserve, Hackney (at the Hackney Road/Richmond Street intersection); and
- the River Torrens Linear Park.

Each of these potential locations has been assessed and a summary of the advantages and disadvantages of each location are set out below.

1. Osmond Terrace (adjacent to the William Street intersection)

Osmond Terrace is a major boulevard within the City and provides an excellent location where a significant number of people would have the opportunity to view and appreciate any artwork which is placed in this location.

This section of Osmond Terrace also meets the high visibility requirements required for the preferred site for the Quadrennial Public Art Commission. The 'boulevard' streetscape is a feature of Osmond Terrace and the median provides an excellent location for the installation of artwork due to the width of the median.

Osmond Terrace also provides for interaction with the artwork, as the median is accessible to pedestrians and easy to navigate due to the width of the median.

Notwithstanding the above, there are a number of artworks already located on the Osmond Terrace median and as there are a number of other suitable locations within the City, this location is not recommended for this particular commission.



2. St Peters Street (the verge at the end St Peters Street)

The first stage of the redevelopment of St Peters Street was completed in 2014, with the dedication of the Avenue of Honour in the section of St Peters Street between First Avenue and Second Avenue.

The Council's second Quadrennial Public Art Commission, *Fallow*, is located adjacent to the St Peters Town Hall Complex, at the intersection of St Peters Street and Payneham Road.



The redevelopment of St Peters Street from Second Avenue to Eighth Avenue, will commence in early 2022, however, the area located at the end of St Peters Street has not been included within the current scope of works.

However, there are plans to consider the installation of a viewing platform over the St Peters Billabong at some stage in the future and therefore the installation of an artwork at this location should be considered at that time.

3. The Parade and Fullarton Road and Flinders Street Intersection

This location is a prominent gateway to the City and presents a unique opportunity for the Council to enhance the local amenity of this major thoroughfare through the City.

The artwork could be placed in the small section of reserve which is located at the intersection of The Parade and Fullarton Road and Flinders Street as shown in the map below.

This intersection carries in excess of 86,000 vehicles per day and as such a significant number of citizens would have the opportunity to view and appreciate any artwork which is located at this intersection.

However, given its location, it is not pedestrian friendly however placement of an appropriate piece of art in this location would provide an excellent landmark and entry to The Parade.

In this respect, given its connectivity to The Parade, an entrance feature is best accommodated through the implementation of The Parade Masterplan.



4. Lower Portrush Road, Marden (within the median)

Lower Portrush Road, Marden is a major thoroughfare within the City and is a major entrance to the City. A significant number of people would have the opportunity to appreciate a new artwork on Lower Portrush Road. Lower Portrush Road is also a gateway into the City.



The proposed location for the artwork is within the median and is located approximately 200 metres from the Payneham Road intersection.

The Council would however require approval from DPTI to install artwork within the median at this location, as Lower Portrush Road is owned by DPTI.

The median in this section of Lower Portrush Road presents as a typical arterial road median.

This section on the road therefore presents a unique opportunity for the Council to progressively address the local amenity of this major thoroughfare through the City. The improvement works could be undertaken in stages, with the first stage being associated with the installation of the major artwork.

This location meets the criteria in terms of making an entry statement to the City and is a location which offers high visibility and exposure.

Having said that, similar to the intersection of The Parade and Fullarton Road and Flinders Street, given the nature of Lower Portrush Road, this location is not pedestrian friendly and does not really allow for viewing of the artwork in close proximity in a safe manner.

5. Old Mill Reserve, Hackney

The Old Mill Reserve is located on the corner of Hackney Road and Richmond Street, Hackney.

The reserve has an area of 8167 square metres and is part of the River Torrens Linear Park. It also is an entrance to the City of Norwood Payneham & St Peters.

The Reserve includes a bike path which connects with the River Torrens Linear Path and makes its way under the Hackney Road bridge into the Adelaide CBD.

There are two (2) wooden bench seats located within the reserve however there are no other amenities located at this reserve.

The installation of artwork in this location would enhance the local amenity and enhance the location as a gateway into the City of Norwood Payneham & St Peters.

This location provides a highly visible location for the artwork and meets the criteria in terms of making an entry statement to the City.

Most importantly, this location is accessible by access impaired citizens.

Carefully placed and with illumination, the installation of an artwork at this location would be a significant landmark for the City.



6. River Torrens Linear Park

The Council has previously considered the River Torrens Linear Park as a potential location for a major artwork, however this location has been determined by the Council as an unsuitable location.

Whilst the River Torrens Linear Park is popular with pedestrians and cyclists and park users and may be suitable for the installation of public art, the Council has determined that any form of artwork located in this area should be of a smaller, themed nature and undertaken as part of a planned regional approach, involving the other Councils which border the River Torrens.

In order to progress to the preparation of an Artist's Brief for the Quadrennial Public Art Commission, it is necessary for the Committee to firstly determine a suitable location for placement of the artwork. This is the first step in the process.

To be able to fulfil the desired Vision, Objectives and Outcomes of the Framework, the criteria proposed for assessing potential locations for the Commission, are that the site which is chosen should be of a high profile affording easy viewing from a distance as well as in close proximity.

In accordance with these considerations and taking into account all of the advantages and disadvantages of each location, it is therefore recommended that the preferred site for the artwork to be commissioned as the Council's fourth Quadrennial Public Art Commission, is the Old Mill Reserve, as shown in the map below.

The installation of the artwork at the proposed location, will “*add social and aesthetic value*” to the local amenity.



RECOMMENDATION

That the Quadrennial Public Art Assessment Panel recommends to the Council that:

1. the fourth Quadrennial Public Art Commission be placed at the Old Mill Reserve, Hackney; and
2. the Council notes that an Artist Brief which sets out the Vision, Objectives and Outcomes, will now be developed for the Council's Quadrennial Public Art Commission and presented to the Quadrennial Public Art Panel for consideration and endorsement.

7. OTHER BUSINESS
(Of an urgent nature only)

8. NEXT MEETING

To be advised.

9. CLOSURE