



# Arts & Culture Plan 2024–2027

*2023 Community Engagement Report (Phase 1)*



City of  
Norwood  
Payneham  
& St Peters





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# Introduction

A culturally rich and diverse City, with a strong identity, history and sense of place.  
*CityPlan 2030*, Cultural Vitality Aspiration.

In 2022, the City of Norwood Payneham & St Peters established the new Arts, Culture & Community Connections Unit to support the delivery of Cultural Vitality outcomes and objectives contained in the *CityPlan 2030*: Shaping our Future.

To move us toward realising this vision, the Arts & Culture Plan 2024-2027 will provide an arts and culture roadmap to clearly define and guide our short to medium term actions, partnerships and resources for the next three years, to strengthen Arts & Culture activation, development, identity and collaboration across our City.

The community engagement process consisted of two stages:

## Phase 1: Creating the draft Arts & Culture Plan

The community was invited to share their ideas for short to medium term actions to improve the cultural vitality of our City via a face to face ideas café session as well as an online survey. Community ideas and aspirations were then mapped against the *CityPlan 2030: Shaping our Future* Cultural Vitality objectives and strategies. Allowing the draft Arts & Culture Plan to be developed in response to the ideas of local citizens, our arts and cultural sector, as well as Council staff.

A total of 71 citizens participated in stage 1 of the community engagement process (57 survey respondents and 14 people attended the community engagement workshop).

## Phase 2: Public Consultation on draft Plan

In August 2023 the community will be invited to provide feedback on the draft Arts & Culture Plan.

This report summaries phase 1 community engagement undertaken by the Council to assist in shaping the draft Arts & Culture Plan 2024–2027.

## Thank you!

The City of Norwood Payneham & St Peters would like to acknowledge and thank all of the citizens who participated in the community engagement process by attending the Ideas Café and completing a survey. Your knowledge and input have been integral to the development of the draft Arts & Culture Plan 2024-2027.

# Community Engagement Report

## What is the Purpose of this Report?

The purpose of the Arts & Culture Plan 2023 Community Engagement Report, is to present to the Elected Members, the citizens of the City of Norwood Payneham & St Peters and the wider arts & cultural community, a summary of ideas and comments which have been received during stage 1 of the community engagement process, creating the draft Arts & Culture Plan.

The community engagement process included a face-to-face ideas café session as well as online or hard copy surveys. Our community participation goal was to work directly with our citizens throughout the process to ensure their ideas and aspirations are consistently understood, considered and directly reflected in the actions and priorities of the Arts & Culture Plan.

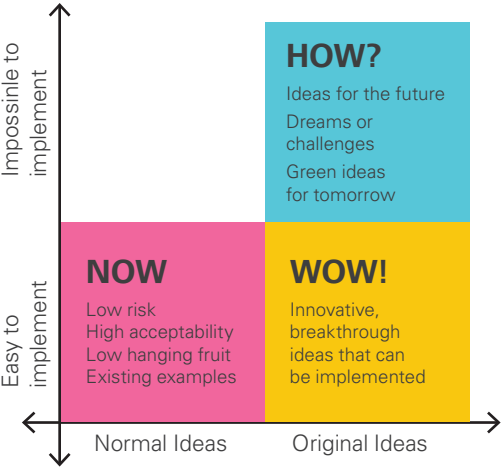
The outcomes of the stage 1 community engagement process resulted in the development of the draft Arts & Culture Plan 2024–2027.

## How did we engage with our community?

### Phase 1: Creating the draft Arts & Culture Plan

Phase 1 of the community engagement process commenced on 8 May 2023 and concluded on 6 June 2023.

The Council facilitated an ideas cafe held at St Peters Town Hall Complex on Saturday 27 May 2023. The purpose of the ideas café was to generate innovative ideas for actions to move us closer to achieving our *CityPlan 2030* Cultural Vitality goals. The relaxed style event enabled participants to share and explore ideas in small table groups. The venue was setup with five tables, each table focussed on a particular Cultural Vitality strategy (Appendix A). Participants were invited to join one of the tables and generate ideas for ten minutes in response to the theme on that table, each member of the group then moved to the next table until they visited all five. Table hosts were stationed at each table to help facilitate conversation, to welcome the next group and briefly overview the ideas from the previous round. Table hosts recorded the ideas on wall pad paper, sorting them under the headings how, now and wow.







Complementing the face-to-face ideas café session, a survey was prepared for citizens to complete which was available online through the Council website and hard copy format upon request (Appendix B). Citizens who required assistance to participate in the project were invited to contact the Council’s Arts Officer and a face to face or phone meeting was arranged.

1500 Postcard promotion sent to 13 local cafes

**8 May 2023**

Council website project page and survey opened.

A Latest News item on the Council’s website home page, “Have your say on our City’s three-year Arts & Culture Plan.’

**9 May 2023**

A media release from Mayor Robert Bria titled: ‘Arts and Culture Plan now open for consultation.’

**11 May 2023**

InDaily Article: Arts vision for the inner-east

**12 May 2023**

An email delivered to 707 local arts & cultural sector businesses, sole traders, groups and organisations advising of the community engagement and ways in which the sector can contribute.

Staff were invited to contribute ideas to a physical ‘idea board’ installation at the Norwood Town Hall. The idea boards provided a visual collection of thoughts curated by NPSP staff. Ideas were organised under the relevant Cultural Vitality Goals and were gathered from 12 May to 6 June 2023.

**19 May 2023**

5mbs Arts Diary Promotion

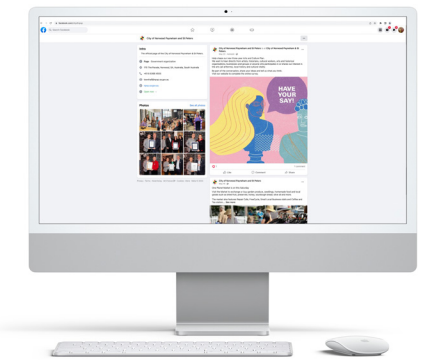
**27 May 2023**

Community engagement event, Ideas Café.

**August 2023**

Stage 2: Public Consultation on the draft Plan is scheduled to open in August 2023.

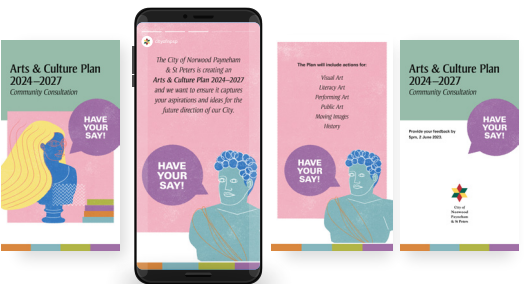
**Social Media Engagement**



4 announcements were posted to the Council’s Facebook page

Post Reach: 16,197(paid ad) + 312 + 363 + 262 = 17,134

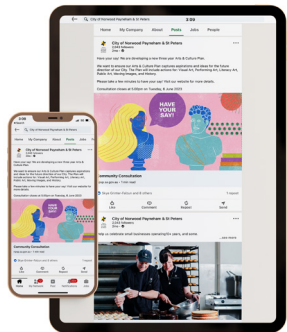
Post Engagement: 20 + 1 + 1 + 3 = 25



2 announcements were posted to the Council’s Instagram page

Post Reach: 101 (reel) + 183 = 284

Post Engagement: 1 + 4 = 5



1 announcements were posted to the Council’s LinkedIn page

Post Reach: 553

Post Engagement: 9

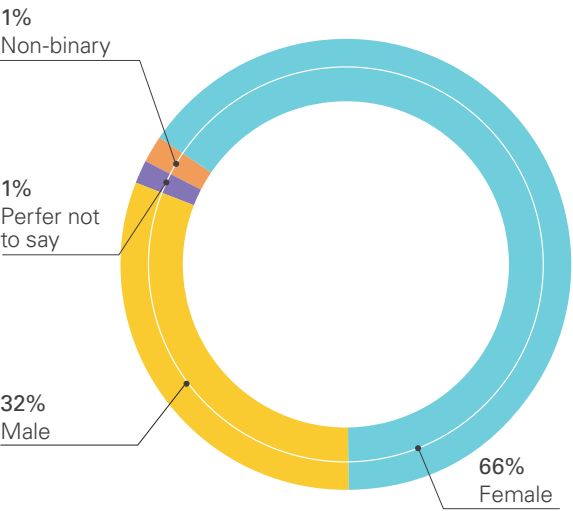


# Community Engagement Summary (Phase 1)

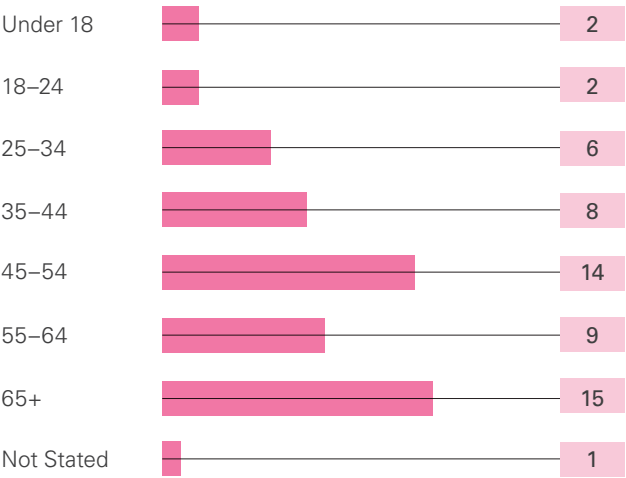
The following summary provides an overview of the Council survey results conducted during the consultation for the Arts & Culture Plan 2024–2027. Survey sample size: 56 online and 1 hardcopy surveys, total of fifty-seven (57) surveys received. Face to face community feedback: 14 participants. Total sample size 71.

## Demographics

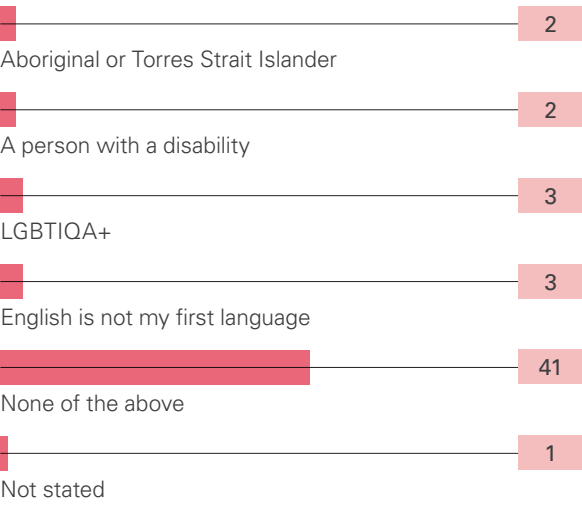
### Gender



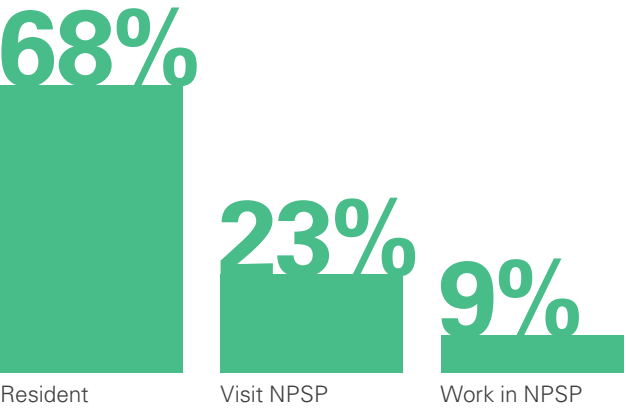
### Age



### Identity

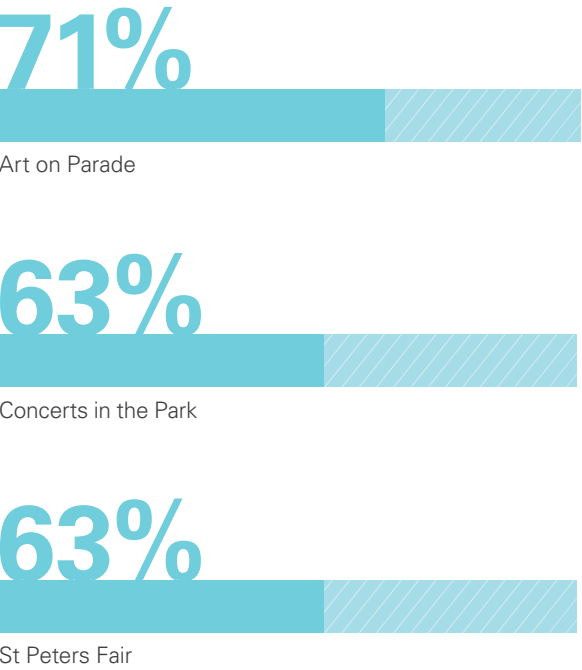


### Connection to NPSP

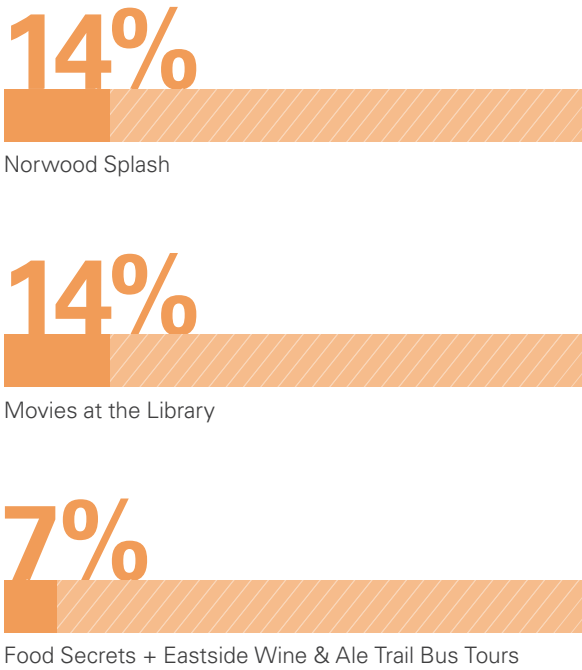


## Engaging with Arts & Culture

### Top 3 events respondents are likely to attend in the future



### Events respondents are least likely to attend in the future





What other events would you like offered in our City?

Key themes included a desire for interactive, participatory and accessible events.

Such as artist led workshops, artist talks, exhibitions and events that showcase diverse artforms, including theatre, live music and digital art.

A reoccurring theme also included the importance of marketing events, as well as, providing street art or sculpture trail information on our website.

History topics that are of interest to our community

50% or more survey respondents are interested in the following topics;

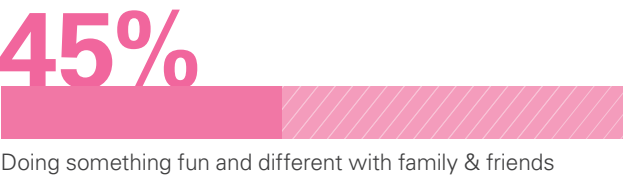
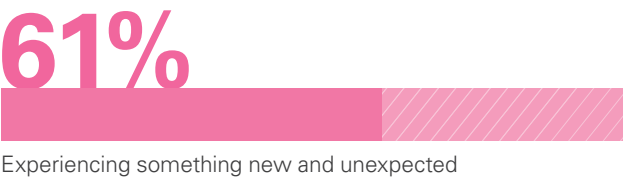


Our community also suggested the following cultural heritage topic ideas

- Use art mediums to interpret the cultural heritage collection, places & stories.
- Outstanding contributors to the Arts who have lived in our city over the past 100 years.
- Photos & pictorial histories (including history of infrastructure development).

What our community enjoys about participating in arts & cultural experiences

Top 5 responses



Arts & Culture Aspirations & Ideas

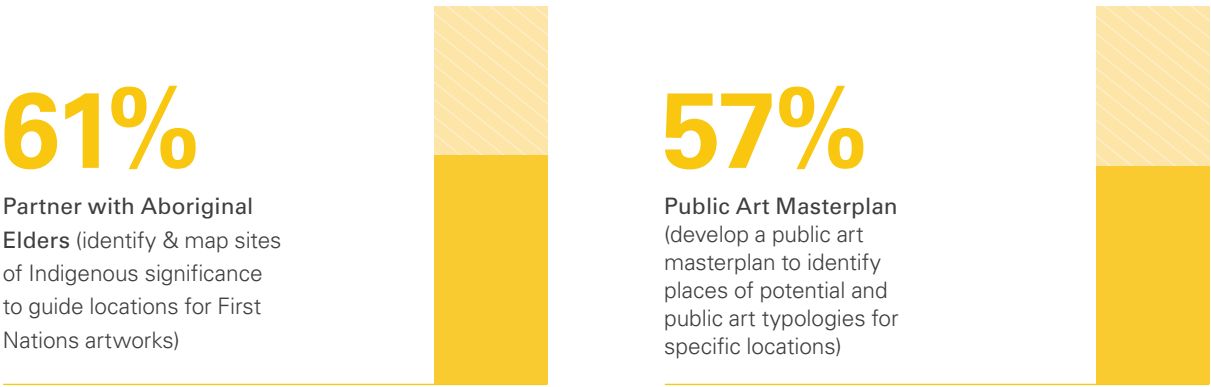
What our community values most about arts & culture in our City.





Proposed actions identified during internal staff engagement that our community would like included in the Arts & Culture Plan

Actions with more than 50% community support



Words our Community used to describe how they would like arts & culture in our City to be in the future

**ACCESSIBLE & INCLUSIVE**  
EVERYWHERE LOCAL RESPECT MEANINGFUL  
TOGETHERNESS ACCEPTING INDIGENOUS SHARED  
CONNECTION GENDER BALANCED CELEBRATION

**DIVERSE & ENGAGING**  
ENTERTAINING VARIED AMAZED FUN EVERYDAY  
CHALLENGING CREATIVE BALANCED STIMULATING

**INFORMATIVE & INTERACTIVE**  
THOUGHT PROVOKING UNDERSTANDABLE THOUGHTFUL  
ELEVATING EXPERIENTIAL HISTORICAL INTERESTING  
ENRICHING INTEGRATED INSPIRING EXPLORING INSIGHTFUL

**INNOVATIVE & VIBRANT**  
PROGRESSIVE UNIQUE FUTURISTIC NEW  
ADVENTUROUS VISIBLE COLOURFUL DEMOCRATISED  
UNEXPECTED EXPERIMENTAL FREEDOM

**QUALITY & RELEVANT**  
PROFESSIONAL COMMUNITY-FOCUSSED CONTEMPORARY  
EMERGING BEAUTIFUL STUNNING USEFUL AESTHETIC



Additional ideas our community would like us to consider for inclusion within the Arts & Culture Plan.

Artists

- Support emerging or mid-career artists to connect with local businesses and opportunities.
- Opportunities for artists to network
- Artist talks and free artist led ‘come and try’ workshops (accessible to the public, for instance in a local café).
- Feature local artist of the month on the Council website and magazine.
- Funding support for poets to produce poetry books.
- Annual visual arts market (open only to local artists).
- Increase opportunities for artists to exhibit their work, not only for Art on Parade and SALA.
- Opportunities for local artists to be creative in the area where they live. Find out what our residents are capable of and what they can contribute.
- Artist in residence program (paid opportunity).
- Quality control of musicians performing at Council events.

Advocacy & Inclusion

- Work with other SA Councils to promote community participation and raise the profile of the Arts.
- Be more inclusive of LGBTIQ+
- Accessible opportunities to hands on creative activities for our aging community.
- Inter-generational and cross-cultural projects to bring people together from all walks of life.
- Affordable, welcoming to all and free workshops to increase participation and accessibility.

Businesses

- Develop ‘how to guides’ for businesses to commission a mural
- Encourage local galleries and businesses to host local artworks and arts & cultural events.
- Identify businesses who are interested in supporting local artists by displaying their work and encouraging sales.

Community Art

- Create stobie pole art guidelines and approval process
- Not just create thematic artworks, allow for playful expression of individuals.

Cultural Heritage

- Oral history program to record the life experiences of residents.
- Liaise with the State Library of South Australia to guide cultural heritage best practice.
- Historical exhibitions in the Cultural Heritage Centre changed at least every 6 months to maintain community interest.
- Local community submit historical photos for scanning and saving for the future.
- Projects that help bring local stories to life.
- Local heritage signage on buildings, update existing signs as they are faded & create an online map of locations.

Kaurna & First Nations collaborative projects

- Dual naming of places (Kaurna and English)
- Signs of respect on public buildings and businesses

Places

- Additional public artwork in Little Rundle Street, as it is on the National map for street art
- Activate underutilised or vacant sites with artist run Initiatives, independent theatres & artist studios to create affordable options for creative production and expression.
- Grants for pubs to host live bands
- Visual and performing art in our shopping precincts
- Place art in unexpected places and where it is needed the most
- Create an exhibition program for the Norwood Town Hall Foyer (change exhibition at least every 3 months)
- Visual and artistic enhancements of neighbourhoods
- Potential locations for major public art commissions, corner of Stephen Terrace & Tennyson Bridge; Lower Portrush Road & OG Road; North Terrace; Rundle Street or Flinders Street Kent Town.
- Make better creative use of the St Peters Town Hall Complex.
- Quality control of musicians performing at Council events.

Variety of Cultural Expression

- Support live music & poetry
- More public art
- Interactive art
- Include digital and immersive art at Council events & at particular locations and times of year.
- Professionally curated contemporary art exhibitions
- Engage more with artists who work in less traditional mediums
- Explore ways for our community to participate in Open access festivals (such as SALA, Adelaide Fringe & Umbrella Festival) as well as major festivals across our city.
- Acoustic busking program with local musicians in each mainstreet.
- Incentivise regular and consistent busking
- Purchase or lease visual art to display in Council owned buildings
- Puppetry, textile arts & literary art workshops.
- Moving images and digital art competitions and funding.

Young People

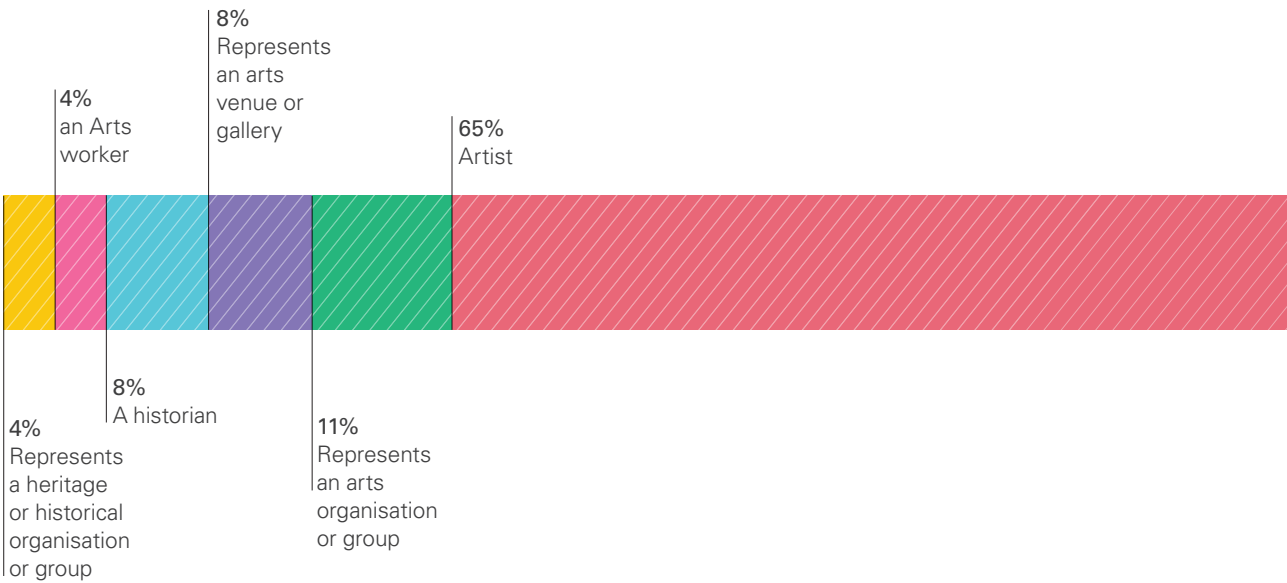
- Opportunities for young people to pitch creative projects (beyond grants)
- Programs to encourage participation and showcase young artists.
- Art group for young people & display created artworks
- Competition for young artists
- Involve local schools in the arts and history programs.



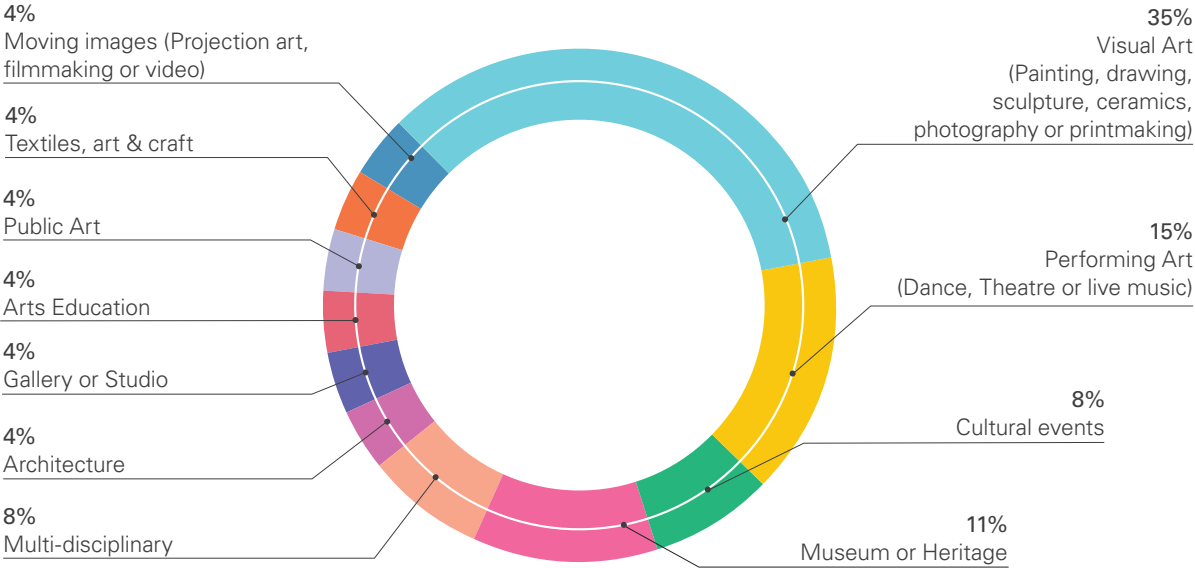
# Arts & Culture Sector

Twenty-six (46.3%) online survey respondents identified as either artists or working within the arts and culture sector. To further understand our creative community the following survey questions were proposed to this group.

## What best describes you?



## What is the main focus of your work?



## In your own words, what are the top 3 challenges you are currently facing as an arts & culture professional, organisation, business or group?

### Arts & Culture Ecosystem

A key theme to emerge from the survey emphasised the importance of the arts and culture eco-system and its interdependence of individual artists, arts & cultural organisations, community networks, cultural policy, marketing and promotion. This was expressed in barriers to accessing information regarding paid opportunities, identification and access to potential public art locations, establishing and access to artist networks, as well as, limited visibility and showcasing of local artist's work and talents.

Stressing the important role of the Council as a promoter and connector between artists, community, businesses, place and creative opportunities to ensure artists feel part of, connected to and participate in the cultural life of our City.

"Marketing and promotions"  
Respondent #11

"Access as an emerging artist into public art (sculpture)"  
Respondent #32

"Lack of communication and interaction with other artists"  
Respondent #33

"No local connections to get any opportunity. Learning of new local systems to fit in."  
Respondent #36

### Financial

Financial barriers were a reoccurring theme across survey respondents (73% of arts & culture sector respondents). Sub-themes including limited access to arts funding, viability of art as a stable source of income and the subsequent financial stress, as well as, a lack of affordable studio, performance and exhibition spaces.

"There are very limited number of funded opportunities for artists and arts projects. How might we attract more grant funding from outside of council budgets as well as leverage councils non arts budgets (infrastructure, social services, marketing etc) to create better outcomes in those areas while generating opportunities for artists?"  
Respondent #55

### Recognition & Value

27% of arts & culture sector respondents highlighted that as a community we must afford far greater recognition to the value of arts and culture to our wellbeing, our economy, our daily lives and cultural vitality, along with recognition and support for non-traditional and emerging artforms, such as digital art.

"Lack of understanding about art and its value on a social, economic and cultural level."  
Respondent #25

"Lack of understanding of the importance of the arts and culture to a healthy, vibrant community."  
Respondent #49

### Other barriers

- Increased competition for commissions and funding opportunities
- Accessing volunteers with particular skill sets (within cultural heritage sector)
- Challenge of digitising historical collections.





**How do you think Council can best work with, partner or support local arts & culture professionals, organisations, businesses or groups over the next three years to help overcome these challenges?**

#### Arts & Culture Ecosystem

- Build relationships with the sector and engage with as many local people as possible.
- Assist local business to contribute to cultural life of precincts
- Extend invitations to be involved in community events to share knowledge
- Capacity building programs that involve partnerships, collaborations & skill development
- Mini buses for moving people through communities for workshops and exhibitions
- Support, mentor or patrons to help build creative business
- Advocated for the local cinema to host and attract regular nature-based film screenings
- Promote local musicians and arts event
- Identify vacant and underused sites for artist residencies.
- Educate Council's non arts staff to consider and understand the role that arts and culture might play in the delivery of non-arts outcomes.

#### Financial

- Convene topic specific small focus groups to genuinely involve the arts sector in particular challenges
- Grant funding & funding provision of affordable spaces, artist led workshops, artist talks, artists awards & equipment
- Community access to technology resources, for instance, high quality scanners for digitisation
- Collaborations to maximise funding opportunities
- Offer co-working hubs, studio spaces and a contemporary art venue
- Trial opening the Norwood library 2 nights a week as a community hub for creative writers in partnership with Dillions (eg. creative writing classes, book clubs, literary talks & events)
- Organise a place where artists can regularly meet.
- Pay for childcare so that single parents can participate in art classes

#### Recognition & Value

- Create a strategic exhibition program
- Explore, in partnership with Dillions, hosting a Writers Festival
- Create an artist in residence program
- Engage with multi-cultural communities to design and host cultural events open to all
- Help attract more diverse and younger audiences

**What actions or projects could Council and our arts & culture community work together on to increase arts & culture activation, development, experiences and participation in our City?**

- Create or subsidise a maker space/ studio (many artists do not have access to space or facilities, especially young people).
- Curate a regular exhibition program (within council venues as well as local businesses)
- Increase arts & culture outreach programs across our City
- Partner with neighbouring Councils and arts organisations to pool resources and marketing
- Marketing initiatives that incentivise divers and young audiences to participate in the arts
- Art and Live music within local businesses across the year

**What do you see is your role in the new Arts and Culture Plan and how could you be involved?**

#### **Local collaborative projects & workshops**

Eleven (7%) of the arts & cultural sector respondents registered their interest in exploring collaborative projects and workshops with the Council and our local Arts & Culture Sector

#### **Arts & culture consultation services and focus group**

Six (1.56%) of the arts & cultural sector respondents would be interested in being part of a focus group to assist with the planning of arts & culture initiatives.

#### **Participate in exhibitions**

Four (1.04%) of the arts & cultural sector respondents expressed an interest to exhibit artwork in Council curated exhibitions.



# Community Insights

Below is a high-level summary of community insights and themes that were captured at the face-to-face community ideas cafe, as well as conversations with our creative community, that provided valuable considerations when developing the plan:

## Insights & Themes

A need for more effective promotion of existing arts and cultural initiatives.

### Action Options

Develop a NPSP Digital Marketing Plan

Create a gallery/ exhibition page on the Council’s website.

Importance of co-led projects with our creative community and avoid duplication of existing projects & initiatives, go to the source.

### Action Options

Reflected in the guiding principle, ‘arts & culture collaboration’ within the arts & culture plan, we will take a broad view of interconnections and we will identify partnership opportunities to work as a coherent system to achieve our shared goals.

During the planning stage of new initiatives, research who is currently working within this space or who can assist us within our community; connect with them to identify collaborative or complementary ways in which we can work together, identify what is working well and what opportunities exist and narrow in on Council’s role (refer to section, ‘our role in arts & culture’ within the Arts & Culture Plan).

Strengthening relationships with the Traditional Owners.  
First Nations leading the planning and implementation of Indigenous projects.

### Action Options

Develop guiding principles for the Arts and Culture Plan to further strengthen the CityPlan 2030 strategy 2.2.1 Acknowledge and recognise local Aboriginal heritage and history.

Draft guiding principles:

- Arts & Culture Identity  
We recognise and respect the crucial place of First Nations peoples and through genuine partnerships we endeavour to bridge gaps and cultivate richer and more authentic Indigenous cultural experiences, shared stories, truth telling and understanding.
- Arts & Culture Collaboration  
We will position First Nations and Kurna communities and creators at the centre of the decision- making process for any Indigenous-focused projects.

## Insights & Themes

Resource sharing and networking across our arts & cultural community.

### Action Options

Map our cultural assets and resources to assist in identifying resource sharing opportunities.

Explore and create informal networking initiatives.

The importance of maintaining a focus on local History and Heritage

### Action Options

Cultural heritage and history are key themes throughout our CityPlan 2030 Cultural Vitality objectives and strategies. We will continue to provide a program of Cultural Heritage exhibitions, events, initiatives and research services. As well as plan and implement a digitisation project and Cultural Heritage Centre service improvements to increase awareness, access to and preservation of our physical collection.



# Appendix A

## Ideas Cafe

### Table themes and questions

#### Table 1

**Theme: A creative & engaging City**

Table host: Chris Iasiello, Venue Manager, Norwood Concert Hall

Discussion starter question: How can we use the arts to improve locations in our City (temporary & permanent activations) and bring arts & culture to where it is needed most?

*CityPlan2030: Shaping our Future*

Objective 2.1  
An artistic, creative & cultural and visually interesting City

Strategy 2.1.1  
Use the arts to enliven public spaces and create a sense of place

Strategy 2.1.2  
Provide opportunities & places for creative expression of all people

#### Table 2

**Theme: Our Creative Community**

Table host: Emma Comley, Arts Officer

Discussion starter question: How can we showcase and support our creative community (across all artforms)?

*CityPlan2030: Shaping our Future*

Objective 2.1  
An artistic, creative & cultural and visually interesting City

Strategy 2.1.3  
Attract & support cultural & creative organisations, businesses & individuals

#### Table 3

**Theme: Embrace & celebrate cultural diversity**

Table host: Simone Wise, Team Leader, Lifelong Learning

Discussion starter question: How can we embrace and celebrate cultural diversity? How can we support the telling of First Nations history and stories?

*CityPlan2030: Shaping our Future*

Objective 2.2      A community embracing & celebrating its social & cultural diversity

Strategy 2.2.1  
Acknowledge & recognise local Aboriginal heritage and history.

Strategy 2.2.2  
Facilitate opportunities for cultural expression, celebration and interaction between different cultural & demographic groups

Strategy 2.2.3  
Promote understanding of and respect for our cultures and heritage

#### Table 4

**Theme: Reflect our City’s history**

Table Host: Jacquelyne Ladner, Cultural Heritage Coordinator

Discussion starter question: What local history topics, projects or initiatives are of interest to you?

*CityPlan2030: Shaping our Future*

Objective 2.3  
City which values and promotes its rich cultural and built heritage

Strategy 2.3.2  
Reflect our City’s history through cultural heritage programs and initiatives

#### Table 5

**Theme: Community events & activities**

Table Host: Anna Wilson, Events Coordinator

Discussion starter question: What new events would you like offered in our City?

*CityPlan2030: Shaping our Future*

Objective 2.5  
Dynamic community life in public spaces and precincts

Strategy 2.5.3  
Host and facilitate community events and activities



Appendix B

Survey

Demographics

Please tell us a little about yourself, this helps us ensure that we have a range of responses from all sectors of our community

Name (optional)

Gender

☐ Male

☐ Female

☐ Non-binary

☐ Prefer not to say

☐ Prefer to self-describe

☐ Gender self-describe

Do you identify as any of the following?

☐ Aboriginal or Torres Strait Islander

☐ A person with a disability

☐ LGBTIQA+

☐ English is not my first language

☐ None of the above

☐ Prefer not to answer

Age

☐ Under 18

☐ 18–24

☐ 25–34

☐ 35–44

☐ 45–54

☐ 55–64

☐ 65+

My connection with NPSP\*

☐ I live here

☐ I work here

☐ I Visit the City of Norwood, Payneham & St Peters

Engaging with Arts & Culture

The following questions help us to understand arts & culture initiatives and events that are of interest to you.

1. Are you likely to participate in one of our events in the future?\* Tick all events you are interested in attending. For more information visit [https://www.npsp.sa.gov.au/culture\\_and\\_lifestyle/events\\_and\\_festivals](https://www.npsp.sa.gov.au/culture_and_lifestyle/events_and_festivals)

- ☐ Movie Nights at the Pool (Norwood Swimming Pool)

☐ Santos Tour Down Under Stage 3 (Parade, Norwood)

☐ Concerts in the Park (Jazz, melodies & symphony)

☐ Norwood Splash (inflatable floating obstacle course at Norwood Swimming Centre)

☐ St Peters Fair (market stalls, live music & free children’s entertainment)

☐ Art on Parade (art exhibition of sculptures, paintings, drawings and photographic works on display in retail and commercial businesses along The Parade, Norwood for the entire month of April).

☐ SA history Festival events and guided history walks

☐ Raising the Bar (expert speakers on a range of topics in local pubs in August)

☐ Zest for Life (range of workshops and experiences to encourage active ageing).

☐ Norwood Christmas Pageant

☐ Twilight Carols

☐ Adelaide Writers week – live streaming at St Peters and Payneham libraries

☐ Movies at the library

☐ Food secrets + Eastside Wine & Ale trail Bus tours



2. What other events would you like offered in our City?

3. What local heritage or history topics are of interest to you?\* *Select all that apply*

- ☐ Local stories (written and oral histories, past & present)
- ☐ Aboriginal & First Nations Culture & stories
- ☐ Local landmarks & buildings
- ☐ Natural environment
- ☐ Migration experience and stories
- ☐ Documents and photos of our community
- ☐ Residential property history
- ☐ World wars & military history
- ☐ Art, music and literature
- ☐ The way people lived
- ☐ Events and social activities of the past
- ☐ History of food
- ☐ History of Sporting Clubs
- ☐ History of Fashion
- ☐ Changing technology and science
- ☐ Toys and other everyday artefacts
- ☐ History of public health & medicine
- ☐ History of Local businesses and employment
- ☐ Notable individuals from our City
- ☐ Family history
- ☐ None of the above
- ☐ Other
- ☐ If Other, please specify

4. Think about one of the most memorable arts and cultural experiences you have participated in, why was the experience so memorable? *Select up to 3 responses*

- ☐ Experiencing something new and unexpected
- ☐ The way it affected the senses
- ☐ Learning about history and culture
- ☐ Being amazed by the incredible skill of the artist
- ☐ The visual appeal or beauty
- ☐ Experiencing my imagination being totally captured
- ☐ Thought provoking and compelling
- ☐ Connecting with people who have similar interests
- ☐ Interactive experience
- ☐ Doing something fun and different with family or friends
- ☐ Trying or developing a new creative skill
- ☐ Other
- ☐ If Other, please specify

Your Arts & Culture Aspirations and Ideas

The following section helps us ensure our Arts & Culture Plan captures your aspirations and ideas for the future of Arts & Culture in our City.

5. What do you value most about arts and culture in the City of Norwood, Payneham & St Peters?\*

6. Below is a list of ideas generated during internal consultation with City of Norwood, Payneham & St Peters staff to further strengthen the Cultural Vitality of our City, what proposed actions would you like included in the Arts & Culture Plan?\* *Select all that apply*

- ☐ **Public Art Masterplan:** develop a public art masterplan to identify places of potential and public art typologies for specific locations, for instance, places suitable for sculptures, murals, integrated and place specific artwork, projections and light-based artworks, functional or play-friendly art.
- ☐ **Cultural Map of our City:** use the map to promote local arts & cultural assets (eg theatres, galleries, studios), public art locations (council and privately funded), locations of regular events (eg. markets, jazz in the park) and identify where creativity thrives or an opportunity exists.
- ☐ **Partner with Aboriginal Elders:** identify and map sites of Indigenous significance to guide locations for First Nations artworks.
- ☐ **Kaurna and First Nations Art & Culture:** identify opportunities for our community to connect with Kaurna and First Nations art, culture and storytelling.
- ☐ **Arts & Culture Exhibitions:** activate the Gallery at the St Peters Town Hall Complex to showcase local Artists across a range of art media, historical artefacts and storytelling.



- ☐ **Interactive experiences:** develop a program of interactive experiences led by Artists, working across various mediums, at the Cultural Heritage Centre.
- ☐ **Arts & Culture Grants:** review Council’s grants program to ensure the program encourages & supports innovation and is open to all arts media (visual art, performing art, literary art, public art, moving images and community art).
- ☐ **Online Artist Register:** review Council’s online artist register to find out how Artists would like to use this tool to ensure it is relevant and of value.
- ☐ **Business or resident seeking artist:** consider business or resident seeking artist listings on the Council website to help match artists with local locations.
- ☐ **Artist in Residence:** consider opportunities for artist in residence initiatives.
- ☐ **Creative Hoardings:** develop guidelines to place artwork on hoardings surrounding construction sites.
- ☐ **Increase access to arts & culture:** support creative programming in non-traditional spaces to bring arts & cultural experiences to neighbourhoods with limited access.
- ☐ **Diversity of Artists:** ensure our City supports a balanced range of opportunities for and representation of Artists at all levels, from amateur, early career, mid- career, established to world class artists.
- ☐ **Cross Sector Collaboration:** explore opportunities for cross sector collaboration (eg. arts & technology, the environment & science) to respond to challenges ahead of us.
- ☐ **Digitise Council’s Cultural Heritage Collection:** develop a Digitisation Strategy to outline priorities for creating and making accessible digital copies of physical collection materials to preserve and improve access to materials that provide public benefit.

7. **What additional projects or actions would you like us to consider for inclusion in the Arts & Culture Plan that we can easily implement within the next 3 years and will contribute to the cultural vitality and uniqueness of our City?** *Please note, new infrastructure, such as buildings, and upgrades to existing Council facilities are not included within the scope of this project.*

8. **What are 3 words that come to mind when you think about how you would like arts & culture in our City to be in the future?\***

9. **Do you have any suggestions regarding arts and culture activation in our City within the areas of:**
- ☐ Visual Art☐ Performing Art☐ Literary Art☐ Public Art
- ☐ Community Art☐ Heritage & History☐ Moving Images & Digital Art

10. **Do you have any other comments or suggestions relating to Arts & Culture in our City that you would like us to consider for the Arts & Culture Plan?**

Additional Section for Arts & Cultural Sector

I am an Artist, Historian, arts worker, or represent an arts & culture organisation, venue, business or group?

- ☐ Yes (if yes please complete the additional questions below)
- ☐ No (if no, please scroll down to the Thankyou section at the bottom of this page)

Local artists and arts & cultural spaces make our City an artistic, creative, cultural and visually interesting place to live, work or visit. We would like to understand your arts & cultural practice and/or business, the challenges you are facing and ways in which we can collaborate to move us toward our shared Cultural Vitality goal.

What best describes you?

- ☐ I am an artist
- ☐ I am an historian
- ☐ I represent an arts organisation or group
- ☐ I represent a heritage or historical organisation or group
- ☐ Other
- ☐ If Other, please specify

What is the main focus of your work? (please select up to two answers)

- ☐ Visual Art (Painting, drawing, sculpture, ceramics, photography or printmaking)
- ☐ Performing Art (Dance, Theatre or live music)
- ☐ Literary Art (Creative writing, poetry & prose)
- ☐ Public Art
- ☐ Moving images (Projection art, filmmaking or video)
- ☐ Arts education
- ☐ Gallery or studio
- ☐ Museum or Heritage
- ☐ Cultural events
- ☐ Other
- ☐ If Other, please specify

What is the main focus of your work? (please select up to two answers)



In your own words, what are the top 3 challenges you are currently facing as an arts & culture professional, organisation, business or group?

How do you think Council can best work with, partner or support local arts & culture professionals, organisations, businesses or groups over the next three years to help overcome these challenges?

What actions or projects could Council and our arts & culture community work together on to increase arts & cultural activation, development, experiences and participation in our City?

What do you see is your role in the new Arts and Culture Plan and how could you be involved?

Are you interested in exploring collaborative initiatives with Council and our local Arts & Culture Sector?

☐ Yes ☐ No

If yes, please register your interest by providing your name and email below.

Thank You

Thankyou for completing this survey. We appreciate your time, ideas and contribution.

If you would like to keep up to date with this project or other arts & culture opportunities, please provide your name and email address below.

You can also use this email address to sign up to our bi-monthly eNewsletter, Your NPSF, to stay up to date about the Council's programs, services, events and initiatives.

I would like to receive the Council's eNewsletter ☐ Yes ☐ No

Please contact Emma Comley, Arts Officer, [ecomley@npsf.sa.gov.au](mailto:ecomley@npsf.sa.gov.au) if you have any questions about this survey or project.

Further information

For information on the Arts and Culture Plan 2024\_2027, please visit [www.npsf.sa.gov.au](http://www.npsf.sa.gov.au) or phone 8366 4555.

You can also visit the Council's Customer Service Centre at the Norwood Town Hall, 175 The Parade, Norwood.

Additional copies



The Arts and Culture Plan 2024–2027 Community Engagement Report can be viewed online at [www.npsf.sa.gov.au](http://www.npsf.sa.gov.au)

Copies may also be obtained by:

- visiting Norwood Town Hall
- visiting any of the Council's Libraries
- emailing [townhall@npsf.sa.gov.au](mailto:townhall@npsf.sa.gov.au)
- contacting the Council on 8366 4555
- writing to the Council at PO Box 204, Kent Town SA 5074



City of Norwood Payneham & St Peters  
175 The Parade, Norwood SA 5067

Telephone 8366 4555  
Email [townhall@npsp.sa.gov.au](mailto:townhall@npsp.sa.gov.au)  
Website [www.npsp.sa.gov.au](http://www.npsp.sa.gov.au)  
Socials  /cityofnpsp  @cityofnpsp



City of  
**Norwood  
Payneham  
& St Peters**