

# Business & Economic Development Advisory Committee

## Agenda & Reports

**19 August 2025**

### Our Vision

*A City which values its heritage, cultural diversity,  
sense of place and natural environment.*

*A progressive City which is prosperous, sustainable  
and socially cohesive, with a strong community spirit.*

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City of Norwood Payneham & St Peters  
175 The Parade, Norwood SA 5067

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City of  
Norwood  
Payneham  
& St Peters

13 August 2025

## To all Members of the Business & Economic Development Advisory Committee

### Committee Members

- Mayor Robert Bria (Presiding Member)
- Cr Grant Piggott
- Cr Garry Knoblauch
- Cr Hugh Holfeld
- Ms Amanda Grocock
- Ms Amanda Pepe
- Mr Ben Pudney
- Mr Joshua Baldwin
- Mr Matt Grant
- Ms Trish Hansen

### Staff

- Mario Barone (Chief Executive Officer)
- Pasqui D'aloia (Manager, Strategy & Performance)
- Claire Betchley (Manager, Marketing & Place Activation)
- Eve Green (Co-ordinator, Place Activation & Economy.)

### NOTICE OF MEETING

I wish to advise that pursuant to Sections 87 and 88 of the *Local Government Act 1999*, the next Ordinary Meeting of the Business & Economic Development Advisory Committee, will be held in the Mayors Parlour, Norwood Town Hall, 175 The Parade, Norwood, on:

**Tuesday 19 August 2025, commencing at 6.30pm**

Please advise Claire Betchley on 83664582 or email [cbetchley@npsp.sa.gov.au](mailto:cbetchley@npsp.sa.gov.au), if you are unable to attend this meeting or will be late.

A light meal will be available at the meeting.

Yours faithfully



Mario Barone  
**CHIEF EXECUTIVE OFFICER**

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City of  
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1.	CONFIRMATION OF MINUTES OF THE BUSINESS & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING HELD ON 8 JULY 2025 .....	1
2.	PRESIDING MEMBER'S COMMUNICATION .....	1
3.	COMMITTEE MEMBER DECLARATION OF INTEREST .....	1
4.	PRESENTATIONS / MATTERS FOR DISCUSSION .....	1
4.1	PRESENTATION – MEET THE OWNERS VIDEO SERIES – BY MANAGER, MARKETING & PLACE ACTIVATION .....	1
4.2	PRESENTATION – GEORGE STREET UPGRADE - BY MANAGER, MARKETING & PLACE ACTIVATION & PROJECT MANAGER, CITY PROJECTS .....	1
4.3	PRESENTATION – ECONOMIC DEVELOPMENT STRATEGY REVIEW – BY MANAGER, STRATEGY & PERFORMANCE .....	1
5.	MATTERS FOR DECISION .....	1
6.	OTHER BUSINESS .....	1
7.	NEXT MEETING .....	1
8.	CLOSURE .....	1

**VENUE**                      Mayors Parlour, Norwood Town Hall

**HOUR**

**PRESENT**

**Committee Members**

**Staff**

**APOLOGIES**

**ABSENT**

1.      **CONFIRMATION OF MINUTES OF THE BUSINESS & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING HELD ON 8 JULY 2025**

2.      **PRESIDING MEMBER'S COMMUNICATION**

3.      **COMMITTEE MEMBER DECLARATION OF INTEREST**

4.      **PRESENTATIONS / MATTERS FOR DISCUSSION**

4.1    Presentation – Meet the Owners Video Series – by Manager, Marketing & Place Activation

4.2    Presentation – George Street Upgrade - by Manager, Marketing & Place Activation & Project Manager, City Projects

4.3    Presentation – Economic Development Strategy Review – by Manager, Strategy & Performance

5.      **MATTERS FOR DECISION**  
Nil

6.      **OTHER BUSINESS**  
(Of an urgent nature only)

7.      **NEXT MEETING**

Tuesday 30 September 2025

8.      **CLOSURE**