

BURCHELL RESERVE MURAL PROJECT



Figure 1: Wall at the north-western end of Burchell Reserve, St Peters, adjacent to the multipurpose courts

Call for Expressions of Interest from Artists or Artist Teams

Budget Allocation \$20,000

Burchell Reserve, 50 Sixth Avenue, St Peters

Expressions of Interests (EOI) close 5pm, Thursday 16 April 2026

City of Norwood Payneham & St Peters
175 The Parade, Norwood SA 5067

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City of
Norwood
Payneham
& St Peters

Burchell Reserve Mural Project | St Peters

The City of Norwood Payneham & St Peters invites artists to submit an Expression of Interest (EOI) to create a mural / collection of murals throughout the newly upgraded Burchell Reserve located at 50 Sixth Avenue, St Peters. A total budget of \$20,000 is allocated for this project.

The Burchell Reserve Redevelopment was completed in June 2024. The key features of the upgrade include a new playground, multipurpose courts, wheelchair access trampoline, park furniture, public toilets and stairs, ramp and pathways.

Project Overview

The Council recognises the significance that arts and culture play in community enrichment and vitality. Public art is an integral element of the City's vision to build an artistic, creative, cultural and visually interesting City.

The Council is inviting suitably experienced Artists or Artist Teams to submit an Expression of Interest (EOI) to design and create a public art installation at the recently upgraded Burchell Reserve.

The artwork should creatively engage with the wall's architectural rhythm, using the beams as design elements rather than obstacles. Proposals may explore visual continuity, narrative storytelling or modular compositions that respond to the segmented nature of the wall.

The new public mural will provide a contemporary and visually appealing addition to the beautifully landscaped green space of the Reserve.

Wall Characteristics



Figure 2: Wall at the north-eastern end of Burchell Reserve, St Peters

- Divided by vertical structure beams into multiple sections, each concrete wall section measures approximately 2.4m high x 2.1m wide, with the overall length of the wall approximately 17m wide.
- Durable, visible from the reserve, situated alongside multipurpose courts and accessible for community engagement.

Design Brief

The Council is seeking to provide this public space with a contemporary and inspiring visual element that is reflective of best practice in contemporary public art.

Artistic approach for the site may include, but not be limited to, treating each section between the vertical beams as its own canvas to create:

- a continuous scene that visually flows across the sections, using the beams as intentional breaks
or
- a sequential art approach, with the beams acting as natural scene dividers in a story, like the gutter in a comic strip, where each section is a step in a larger narrative

Optional additional surfaces

In addition to the main wall, artists have the opportunity to engage with a series of smaller low retaining walls (Figures 3, 4 and 5). Artists could consider creating individual murals, panels or bands for example, which would be viewed from the many different aspects of the Reserve, adding elements of visual interest from a variety of perspectives.



Figure 3: Pathway leading to the multipurpose courts showing retaining wall



Figure 4: Retaining wall adjacent to Sixth Avenue



Figure 5: Access pathway from Sixth Avenue leading onto Burchell Reserve

The Council encourages creative use of these low retaining walls to extend or enhance the main mural's concept. Artistic approaches may include:

- continuity across surfaces: visually extend the elements from the main wall, creating a cohesive experience that draws viewers from one surface to the other
- Interactive or transitional elements: the low walls might serve as a transition, introducing themes, colours or textures that guide the viewer's eye toward the main mural
- narrative extensions: for sequential or story-based approaches, the low wall could represent the foreground chapter of the narrative, complementing the sections of the main wall

These optional surfaces provide artists with the freedom to experiment with scale, perspective, and engagement, ensuring that the public space benefits from a contemporary, inspiring and integrated visual experience.

Artists/Artist Teams are encouraged to consider an artwork that:

- is artistically pleasing and contributes to the aesthetic value of its location
- is contemporary, and has a broad appeal to a wide audience
- engages and stimulates its audience
- is sympathetic to the reserve's distinct urban form and landscape
- displays a high level of artistic and design merit
- displays strong artistic integrity and innovation

Materials

It is expected that the artwork will:

- be suitable for the surface of the walls, outdoor grade paints that are fade resistant and durable to maintain their quality
- withstand climatic conditions including exposure to intense sun, wind, rain and hail
- withstand the potential of built-up pollutants
- require minimal ongoing maintenance
- have a minimum lifespan of three (3) years

Requirements

It is expected that the Artist/Artist Team will:

- agree that if selected, the Artist/Artist Team will enter a contract with the Council
- be required to undertake a site visit prior to concept submission
- maintain appropriate Public Liability Insurance coverage for \$20,000,000 for the duration of the commission
- retain intellectual property of the artwork, however the owner of the final artwork is the Council
- comply with Australian WHS and Safe Work Practices
- operate in an environmentally responsible manner in the delivery of the project
- agree to work with a digital creator to document the process
- complete installation of the artwork within 3 months of receiving the contract.

Budget

The total budget allocation for this project is \$20,000 as set out below:

Commission Stage	Description	Funding Allocation \$
Expression of Interest	No design concepts or fees are required at this stage.	0
Concept Development	Up to three artist/ artist teams selected to develop a concept design (\$1,000 each).	3,000
Detailed Design & Installation	The selected artist/artist team will be commissioned to install the approved concept design.	17,000

Submission Requirements

Artists/Artists Teams are invited to submit an Expression of Interest including the following:

- Artist/Artist Team Curriculum Vitae
- Artist statement
- a brief statement to describe potential artwork themes and your proposed approach to the project
- maximum of 8 images of relevant work supplied as pdf/jpgs with details of locations, materials, dimensions and commissioner
- a copy of current Public Liability Insurance coverage for \$20,000,000 (or a willingness to obtain if successful)

Please note that Expressions of Interest should be no larger than 10MB total.

Expressions of Interest close 5.00pm Thursday 16 April 2026

Email submissions to: artsandculture@nps.sa.gov.au with the subject line 'EOI Burchell Reserve Mural'

Selection Criteria

Submissions will be assessed by a Panel based on the below selection criteria:

Criteria	Description	Weighting
Artistic merit	Create work that engages with a broad audience, as evidence in the visual material provided.	35%
Relevant experience	Demonstrated ability to work on a project of similar nature within the timeline and budget. Significant relevant experience in the public art realm. Experience with materials of relevance to the required project outcome.	30%
Proposed approach	Strength of Artist/Artist Teams intended approach in relation to the Artist Brief and location.	30%
Local economic benefit	Based on Artists/Artist Teams place of residence or studio.	5%

Creating Without Limits

The Council is dedicated to making this opportunity accessible to all artists. If submitting the EOI presents any barriers, we encourage you to let us know and we can provide support or alternative ways to apply.

We encourage applicants with additional access needs to apply and will work closely with selected artists to ensure a safe, comfortable environment to create their best work. The Council encourages applicants to include any access related costs within their budget.

Project Selection Panel

The Selection Panel will comprise of:

- Two Member of Council's Arts, Culture & Community Connections Team
- One Member of Council's Assets & Projects Unit

Project Schedule

Proposed Timing	Description
16 April 2026, 5pm	Expressions of Interest submissions close
30 April 2026	Shortlisted Artist/Artist Team notified
Week of 11 May 2026	Site visit with shortlisted Artist/Artist Team
16 June 2026	Concept design and draft budget complete
30 June 2026	Select approved concept design for installation & commence project
Before 8 September 2026	Artwork installation complete

Please forward Expressions of Interest to:

artsandculture@npsp.sa.gov.au with the subject line 'EOI Burchell Reserve Mural'

Norwood Town Hall
175 The Parade
Norwood SA 5067

Please forward enquiries to:

Emma Comley
Arts Coordinator
ecomley@npsp.sa.gov.au