

Business & Economic Development Advisory Committee Minutes

20 October 2026

Our Vision

*A City which values its heritage, cultural diversity,
sense of place and natural environment.*

*A progressive City which is prosperous, sustainable
and socially cohesive, with a strong community spirit.*

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City of
Norwood
Payneham
& St Peters

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The Acting Presiding Member declared the meeting open at 6.16pm.

PRESENT

Committee Members

Cr Hugh Holfeld
Amanda Grocock (Committee Member)
Amanda Pepe (Committee Member)
Joshua Baldwin (Committee Member)
Matt Grant (Committee Member)

Staff

Mario Barone (Chief Executive Officer)
Claire Betchley (Manager, Marketing & Place Activation)
Eve Green (Co-Ordinator, Place Activation & Economy)
Selma Barlow (Principal Economic Development Advisor)
Olivia Moore (Business Liaison Co-ordinator)

APOLOGIES

Mayor Robert Bria (Presiding Member)
Cr Grant Piggott
Cr Garry Knoblauch

1 APPOINTMENT OF ACTING PRESIDING MEMBER

Joshua Baldwin moved:

That Amanda Pepe be appointed Acting Presiding Member for this meeting.

Seconded by Amanda Grocock and carried unanimously.

2 CONFIRMATION OF MINUTES OF THE BUSINESS & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING HELD ON 18 AUGUST 2026

Joshua Baldwin moved:

That the Minutes of the Business & Economic Development Advisory Committee Meeting held on 18 August 2026 be taken as read and confirmed.

Seconded by Matt Grant and carried unanimously.

3 PRESIDING MEMBER'S COMMUNICATION

Nil

4 COMMITTEE MEMBER DECLARATION OF INTEREST

Nil

5 PRESENTATIONS

5.1 NATIONAL ECONOMIC DEVELOPMENT CONFERENCE - IDEAS AND TRENDS

PRESENTER/S

Manager, Marketing & Place Activation
Principal Economic development Adviser

ORGANISATION REPRESENTED BY PRESENTER/S

Not applicable.

COMMENTS

A presentation from the Council's Manager, Marketing & Place Activation, Claire Betchley and the Council's Principal Economic Development Adviser, Selma Barlow, who both recently attended the National Economic Development Conference will present on the conference's ideas and trends.

The Council's Manager, Marketing & Place Activation and the Council's Principal Economic Development Adviser presented to the Committee on this matter.

6 MATTERS FOR DECISION

6.1 2027-2032 ECONOMIC PROSPERITY PLAN - PROGRESS UPDATE AND PRESENTATION

REPORT AUTHOR: Manager, Marketing & Place Activation
APPROVED BY: Chief Executive Officer
ATTACHMENTS: A

PURPOSE OF THE REPORT

The purpose of this report and presentation is to provide the Committee with an update on the progress of the 2027–2032 Economic Prosperity Plan.

BACKGROUND

As Committee Members will recall, a report on the 2027–2032 Economic Prosperity Plan was provided and considered by the Committee at its meeting held on 18 August 2026. A copy of the report is contained in **Attachment A**.

Subsequent to the August meeting, a number of actions have been progressed. Importantly, as identified in the August report, the business survey and stakeholder engagement process has commenced.

As discussed at the August meeting, a presentation on what has been undertaken to date would be provided at the October Meeting, with a view to seeking the Committee's input and comments.

STRATEGIC DIRECTIONS

CityPlan 2030 Alignment

Outcome 3: Economic Prosperity

A dynamic and thriving centre for business and services.

FINANCIAL AND BUDGET IMPLICATIONS

Not Applicable.

RISK MANAGEMENT

Not Applicable.

CONSULTATION

Elected Members

Not Applicable.

Community

Not Applicable.

Staff

Not Applicable.

Other Agencies

Not Applicable.

DISCUSSION

Not Applicable.

OPTIONS

Not Applicable.

CONCLUSION

Not Applicable.

RECOMMENDATION

That the presentation be received and noted and the Committee provide advice in respect to the work that has been undertaken to date.

Cr Holfeld moved:

That the presentation be received and noted.

Seconded by Matt Grant and carried unanimously.

6.2 MICHELIN STAR RESTAURANT

REPORT AUTHOR: Manager, Marketing & Place Activation
APPROVED BY: Chief Executive Officer
ATTACHMENTS: Nil

PURPOSE OF THE REPORT

The purpose of this report and workshop is to seek input and comments from the Committee in respect to promotion and marketing of the two (2) restaurants in the City of Norwood Payneham & St Peters that have been awarded Michelin Stars.

BACKGROUND

As Committee Members are aware, on Wednesday 14 October 2026, eleven (11) South Australian venues received Michelin Guide stars.

Ten (10) received one-star ratings, while the Magill Estate Restaurant restaurant achieved a two star rating.

Two (2) venues in the City of Norwood Payneham & St Peters received one star ratings, Esmay (Hackney Hotel, Hackney Road, Hackney) and Arkhé (The Parade, Norwood).

Whilst both the venues and South Australian Tourism Commission will no doubt promote and market these achievements there is potentially a unique opportunity to promote the two venues within the context of leveraging on these achievements for the whole economic and business sector of the City. In this respect, these achievements dovetail really well with the Council's Food Secrets program and as such, staff are exploring and seeking direction from the Committee in respect to firstly whether this should be pursued and is so, how can the City's Business sector leverage from this success.

In this respect, leveraging off these venues has the potential to assist The Parade particularly and the City generally in terms of marketing the City's hospitality sector- a sector that is currently experiencing difficult times due to current economic conditions.

There is also an opportunity to leverage the Council's Food Secrets program with an extra "boost" in the knowledge that two venues within the City have achieved the highly sort after and valued Michelin Star ratings.

To discuss this potential, a presentation and workshop with the Committee is scheduled for this meeting.

STRATEGIC DIRECTIONS

CityPlan 2030 Alignment

Outcome 3: Economic Prosperity

A dynamic and thriving centre for business and services.

FINANCIAL AND BUDGET IMPLICATIONS

Not Applicable.

RISK MANAGEMENT

Not Applicable.

CONSULTATION

Elected Members

Not Applicable.

Community

Not Applicable.

Staff

Nil

Other Agencies

Nil

RECOMMENDATION

That the report be received and noted.

Matt Grant moved:

- 1. That the report be received and noted.*
- 2. That the City's Michelin Star restaurants be incorporated in various initiatives such as the Food Secrets Program, premium tours of the venues, marketing initiatives and potential involvement off-site (e.g. gourmet BBQs at the Payneham Memorial Swimming Centre).*

Seconded by Amanda Grocock and carried unanimously.

7 OTHER BUSINESS

Nil

8 CONFIDENTIAL REPORTS

Nil

9 NEXT MEETING

Tuesday, 8 December 2026.

10 CLOSURE

There being no further business, the Presiding Member declared the meeting closed at 7.43pm.

Mayor Robert Bria
PRESIDING MEMBER

Minutes Confirmed on _____
(date)