



City of Norwood Payneham & St Peters

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August 2018

**Demographic and
Strategic Context
Background paper for Youth
Development Strategy**

City of Norwood Payneham & St Peters



URPS

Demographic and Strategic Context

17 August 2018

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1.0 Introduction

This background document has been developed to inform a Youth Development Strategy for Norwood Payneham & St Peters Council.

It asks the question ‘Who are our youth?’ and presents demographic statistics and trends for the Council area as a means to highlight the characteristics and contribution of young people in the Council area and the issues they may face.

The strategic context in which the Youth Development Strategy is being prepared is also documented. This indicates how Council is currently contributing to *CityPlan 2030* and the goals of the *South Australian Youth Strategy: youTHRIVE*.



2.0 Demographic analysis

State Government has traditionally defined young people as being aged 12-25, a Consultation Paper on the South Australian Vulnerable Youth Framework defined youth as young people aged between 10 and 25 years. The paper explains that the inclusion of 10 and 11 year olds reflects an early intervention approach and acknowledges that evidence of vulnerability can emerge in late primary school.

For the purposes of this demographic analysis, young people have been defined as people aged 10 to 24 years. This matches with 5 year age brackets used by the Australian Bureau of Statistics in the compilation of Census data. Not all Census results are available for this analysis as some questions are only asked of those over the age of 15.

The analysis has been conducted using Census data for the Norwood Payneham & St Peters Local Government Area (LGA), with comparison made to Greater Adelaide where appropriate. Other data sources include Profile ID and the Social Atlas – both of which use Census data.

2.1 Current youth population

Table 1 shows information about the number of young people living in Norwood Payneham & St Peters in 2016. At that time there were 6,211 people aged 10 to 24 living in the Council area. They represented 17.6% of the Council's total population which was marginally lower than for Greater Adelaide which had 18.6% of the total population aged 10 to 24 years. There were marginally more females than males and most were aged 20 to 24 years (7.5%), which was a similar pattern that what was occurring in Greater Adelaide.

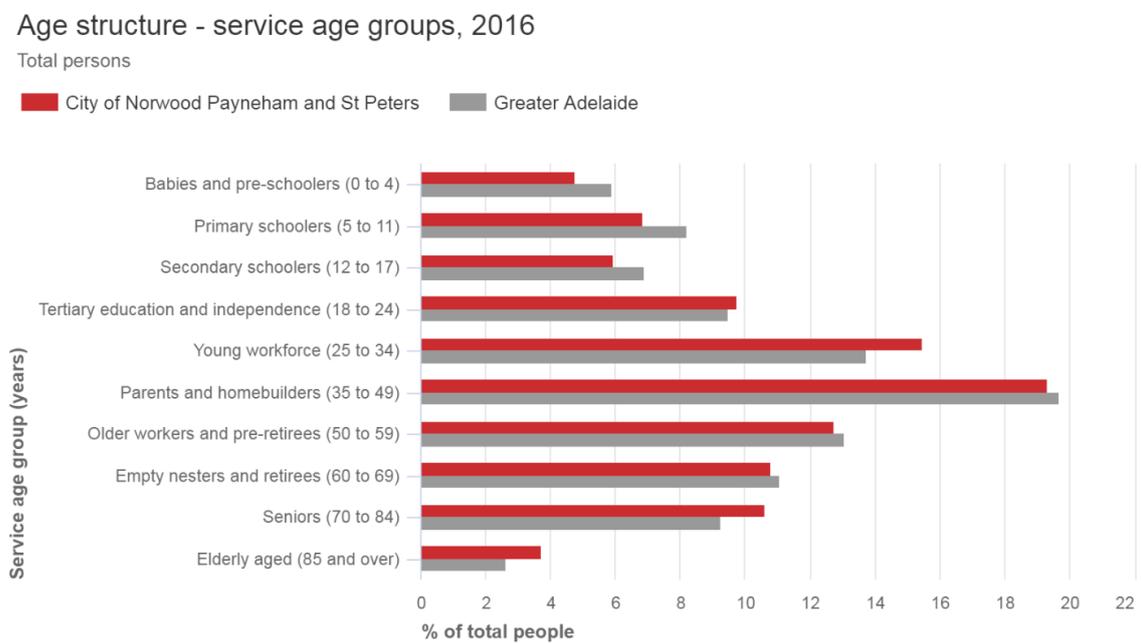
Table 1 – Young people in Norwood Payneham & St Peters LGA in 2016 and comparison to Greater Adelaide (Source: Census 2016)

	Norwood Payneham & St Peters (LGA)				Greater Adelaide			
	Females	Males	Persons	%	Females	Males	persons	%
10-14 years	879	733	1,612	4.6	37,283	35,243	72,533	5.6
15-19 years	1,045	887	1,933	5.5	40,489	38,894	79,385	6.1
20-24 years	1,289	1,379	2,666	7.5	45,495	44,039	89,535	6.9
	3,213	2,999	6,211	17.6	123,267	118,176	241453	18.6

Figure 1 shows that based on service aged groups, compared with Greater Adelaide, in 2016 Norwood Payneham & St Peters had a:

- A smaller percentage of 'Babies and pre-schoolers' (4.8% compared to 5.9%)
- A smaller percentage of 'Primary schoolers' (6.9% compared to 8.2%)
- A smaller percentage of 'Secondary Schools' (5.9% compared to 6.9%)
- A slightly larger percentage of 'Tertiary education and independence' (9.8% compared to 9.5%)
- A larger percentage of 'Young workforce' (15.5% compared to 13.8%)

Figure 1 – Service age groups in Norwood Payneham & St Peters and Greater Adelaide in 2016. (Source: Profile ID)



Source: Australian Bureau of Statistics, Census of Population and Housing, 2016 (Usual residence data). Compiled and presented in profile.id by .id, the population experts.

2.2 Changes to youth population 2006 - 2016

Over the decade of 2006-2016 the number of young people aged 10 to 24 in the Norwood Payneham & St Peters area declined by 5.7% (372 people) (**Figure 2**). This was a real decline in this age group as it occurred despite a 4.8% increase in the total population of the Council area over, and 2.8% growth in the number of people aged 10-24 across Greater Adelaide over the same period.

Figure 2 –Population change in 10 to 24 year olds in Norwood Payneham & St Peters (LGA) and Greater Adelaide – 2006 to 2016. (Source: Census 2016)

Table 2 shows that a 10% decrease in the number of people aged 20 to 24 living in the Council area contributed most to the decline.

Despite the decline in people aged 10 to 24 overall, people aged 10 to 14 increased by 3.9% between 2006 and 2016.

Table 2– Population change in people aged 10 to 24 in the Norwood Payneham & St Peters LGA 2006 – 2016 (Source: Census)

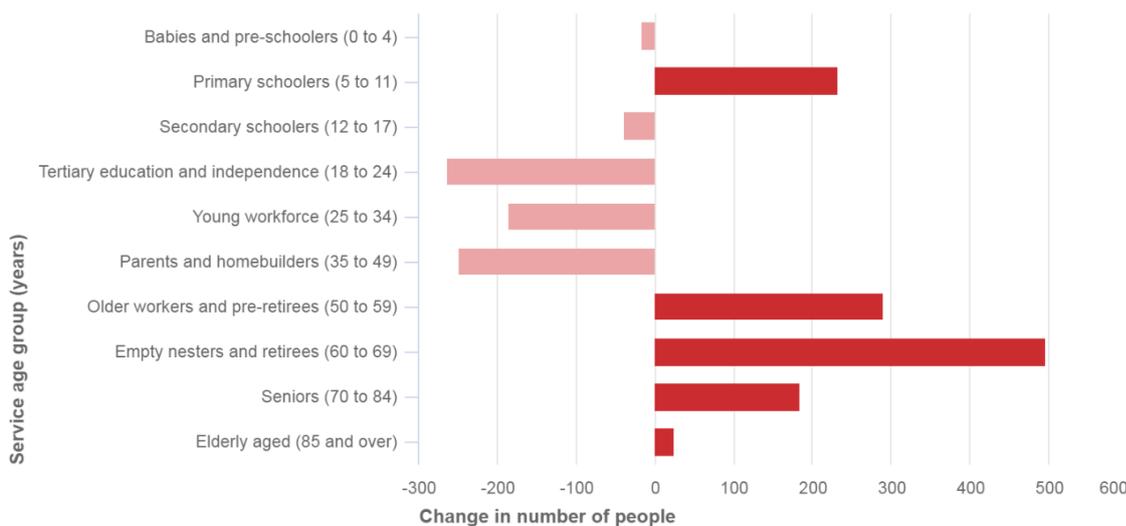
	Number of 10 to 24 year olds			Change 2006-2016	
	2006	2011	2016	#	%
10-14 years	1,552	1565	1612	+60	3.9
15-19 years	2056	1988	1933	-123	-6.0
20-24 years	2975	2912	2666	-309	-10.4

These trends are reflected in the changes service groups in the Council area experienced between 2011 and 2016 (Figure 3). ‘Primary schoolers’ increased, whereas ‘Secondary schoolers’, ‘Tertiary education and independence’ and ‘Young workforce’ decreased.

Figure 3 - Change in service groups in Norwood Payneham & St Peters 2011 to 2016. (Source: Profile ID)

Change in age structure - service age groups, 2011 to 2016

City of Norwood Payneham and St Peters - Total persons



Source: Australian Bureau of Statistics, Census of Population and Housing, 2011 and 2016 (Usual residence data). Compiled and presented in profile.id by .id, the population experts.

2.3 Population projections

The Department of Planning, Transport and Infrastructure has prepared projections for the likely size and age structure of the population into the future based upon a number of assumptions of fertility, mortality, migration and urban development. These projections were made in 2011. It should be noted that the dataset predicted an increase in the population of young people in the Council area between 2011 and 2016, when in fact a decline was experienced over that period. In the absence of any other projections being available, the dataset has been used for this report.

Table 3 shows population projections for young people in Norwood Payneham & St Peters to 2031. Over this period it is projected that the population of young people will continue to grow and represent a similar proportion of the population as they do currently. It is anticipated that by 2031, the number of young people aged 10-24 years will increase by 1,462 people to 1.5% of the total population. Young adults aged 20 to 24 years will continue to make up most of these numbers, followed by 15 to 19 year olds and then 10 to 14 year olds.

Table 3 – Population projection to 2031 for young people (10-24 years) in Norwood Payneham & St Peters LGA (Source: ABS 2011 Censuses and Department of Planning, Transport and Infrastructure Population Projections, 2011)

	Actual		Projections								
	2016		2021		2026		2031				
	# of people	% of total pop. (35,362)	# of people	% of total pop. (38,198)	% growth from 2016	# of people	% of total pop. (39,673)	% growth from 2016	# of people	% of total pop. (41,382)	% growth from 2016
10 to 14	1612	4.6	1746	4.6		1942	4.9		2092	5.1	
15-19	1933	5.4	2164	5.7		2185	5.5		2406	5.8	
20-24	2666	7.53	2900	7.6		3186	8.0		3175	7.7	
Total 10-24	6,211	17.6	6,810	17.9	8.8	7,313	18.5	15.1	7,673	18.5	19.1

2.4 Cultural diversity

At the 2016 Census, most young people between the ages of 15 and 24 in Norwood Payneham & St Peters were born in Australia (79%). 21% of people this age were born overseas with China (11%) and Hong Kong (2.2%) being the most common countries of origin. (**Table 4**)

At the 2016 Census, there were 72 people (or 0.2% of the total population) aged between 10 and 24 in Norwood Payneham & St Peters who identified as Aboriginal (Social Atlas, 2016).

Table 4– Countries of birth of 15 to 24 year olds in Norwood Payneham & St Peters (LGA). (Source: Census 2016)

Country of birth	15-24 year olds	% of 15-24 year olds (n=2093)
Australia(b)	1,650	79
Born overseas	443	21
China (excludes SARs and Taiwan)(c)	226	11
Hong Kong (SAR of China)(c)	46	2.2
Korea, Republic of (South)	33	1.6
Malaysia	33	1.6
England	29	1.4
India	28	1.3
Afghanistan	12	0.6

2.5 Relationship in household

At the 2016 Census, most young people between the ages of 15 and 24 in Norwood Payneham & St Peters were living at home as either a 'dependent student' (37%) or 'nondependent child' (14%). 18% were living as a member of a 'group household'. (Table 5)

Table 5 – Relationship in household of 15 to 24 year olds in Norwood Payneham & St Peters (LGA). (Source: Census 2016)

Relationship in household	15-24 year olds	% of 15-24 year olds (n=4599)
Husband or wife in a registered marriage	60	1.3
Partner in de facto marriage(b)	245	5.3
Lone parent	15	0.3
Dependent student (Aged 15-24 years)	1,700	37.0
Non-dependent child	625	13.6
Other related individual	247	5.4
Unrelated individual living in family household	137	3.0
Group household member	838	18.2
Lone person	167	3.6
Visitor (from within Australia)(c)	124	2.7



2.6 Work and education

In 2016, a higher proportion of young people in Norwood Payneham & St Peters were earning and learning compared to Greater Adelaide.

92% of people aged 15 to 24 in Norwood Payneham & St Peters were engaged in paid employment or education compared to 86.6% for Greater Adelaide (**Table 6**). 63% compared to 54% completed year 12 (**Table 7**) and 44% compared to 32% were engaged in higher education (**Table 8**) - indicating that young people in the area are more likely to complete school and progress to further education and training.

Table 6 – 15 to 24 year olds earning or learning in Norwood Payneham & St Peters and Greater Adelaide. (Source Social Atlas 2016)

	Learning or Earning at ages 15 to 24	People aged 15 to 24	% Learning or Earning at ages 15 to 24
Norwood Payneham & St Peters	4,211	4,603	91.5
Greater Adelaide	146,284	168,915	86.6

Table 7 - Proportion of people aged 15-24 completing year 12 (or equivalent) in Norwood Payneham & St Peters (LGA) and Greater Adelaide. (Source: Census 2016)

	# 15-24 year olds completing year 12 or equivalent	% of 15 to 24 year olds
Norwood Payneham & St Peters	2,905	63.2
Greater Adelaide	90,365	53.5

Table 8 – 15 to 24 year olds in Norwood Payneham & St Peters and Greater Adelaide participating in higher education. (Source: Census 2016)

	Norwood Payneham & St Peters 15-24 year olds (n=4,599)	Greater Adelaide 15-24 year olds (n=168,920)
Technical or Further Educational Institution		
fulltime	100	4,714
part time	84	4,560
University or other Tertiary Institution		
fulltime	1,686	40,112
part time	134	4,024
Total in higher education	2004	53,410
% in higher education	43.6	31.6



In 2016, a smaller proportion of people aged 15 to 24 years in Norwood Payneham & St Peters were earning personal income or receiving unemployment benefit, than those in Greater Adelaide, suggesting that they may have received better support on average from family or carers. Only 1.5% of young people in the area were receiving unemployment benefits (**Table 9**) and 34% generated no personal income (**Table 10**). This could account to having more time available to volunteer – a larger proportion of young people in Norwood Payneham & St Peters (25%) volunteered in 2016 than those in Greater Adelaide (19%) (Census 2016).

Table 9 – Youth recipients of unemployment benefits (Source: Social Atlas 2016)

	Young people (16 to 24 years) receiving an unemployment benefit	Persons aged 16 to 24 years	% young people receiving an unemployment benefit
Norwood Payneham & St Peters	73	4,792	1.5
Greater Adelaide	6,218	161,026	3.9

Table 10 – Personal weekly income of 15 to 24 year olds in Norwood Payneham & St Peters and Greater Adelaide. (Source: Census 2016)

	Norwood Payneham & St Peters 15-24 year olds (n=4,599)		Greater Adelaide 15-24 year olds (n=168,920)	
	#	%	#	%
Negative/Nil income	1,543	33.6	48,761	28.9
\$1-\$149	671	14.6	26,758	15.8
\$150-\$299	622	13.5	22,242	13.2
\$300-\$399	310	6.7	10,791	6.4
\$400-\$499	271	5.9	10,081	6.0
\$500-\$649	267	5.8	11,361	6.7
\$650-\$799	226	4.9	10,202	6.0
\$800-\$999	209	4.5	8,699	5.1
\$1,000-\$1,249	141	3.1	5,373	3.2
\$1,250-\$1,499	76	1.7	2,079	1.2
\$1,500-\$1,749	21	0.5	774	0.5
\$1,750-\$1,999	8	0.2	257	0.2
\$2,000-\$2,999	7	0.2	262	0.2
\$3,000 or more	11	0.2	251	0.1



2.7 Needing assistance with core activities

In 2016, 1.4% of people aged 15 to 24 years in the Norwood Payneham & St Peters area required assistance for core activities, compared to 2.4% of people the same age in Greater Adelaide (**Table 11**).

Table 11- 15 to 24 year olds in Norwood Payneham & St Peters and Greater Adelaide needing assistance for core activities. (Source: Census 2016)

	# of 15 to 24 year olds needing assistance for core activities	% of 15 to 24 year olds
Norwood Payneham & St Peters	65	1.4
Greater Adelaide	4035	2.4



3.0 Strategic context

A Youth Development Strategy for Norwood Payneham & St Peters Council area will be developed in the context of Council's *City Plan 2030: shaping our future* and *youTHRIVE: 2017 Youth Strategy for South Australia*.

Council currently has three programs with a youth development focus, including:

- **YouthFM** – weekly radio show produced by and for local young people. The program is run in partnership with the cities of Burnside and Prospect.
- **Canvas Youth event and arts program** – Provision of workshops and masterclasses (across arts and culture activities) and increasing opportunities for local young people to experience art and showcase their talents.
- **Young achievers' program** – financial support for young people aged 12 – 25 to support achievement in sport, art, culture, academia or leadership.

Council also delivers a number of other programs and activities that add value to the lives of young people. These include:

- **Library** – The City has three libraries with programs and service for all ages. Very young children are particularly well catered for. Libraries offer space for hanging out, borrowing, computer and internet, reading groups, events and workshops (author talks, movies, ukulele, basket weaving).
- **Volunteering** – there are a number of opportunities for volunteering, including events, stepping out (companionship for older people or people living with disabilities), friends of St Peters Billabong, admin and language tutors.
- **Events & Festivals** – The City plays host to a variety of festivals, performances and activities for all ages, including the Christmas Pageant, Raising the bar, Adelaide International Youth Film Festival, Canvas Youth Arts and events program.
- **Sport and recreation** – The City has several sporting a recreation facilities, including football ovals, cricket pitches, tennis courts and swimming centres. These facilities host sporting clubs and programs that cater for all ages.

The following review considers how Council's current youth development programs meet the objectives of *City Plan 2030* and *youThrive*. It should be noted that delivery of programs may address some identified gaps. This review is limited to key documentation and gaps relate to a lack of specific acknowledgement.

3.1 City Plan 2030: Shaping Our Future

CityPlan 2030: Shaping Our Future is the long-term Strategic Management Plan for the City of Norwood Payneham & St Peters. First endorsed by the Council in 2008, CityPlan 2030 outlines the community's vision and aspirations to the year 2030 and establishes the broad directions which will help shape the City's future.

Following consultation in 2016, CityPlan 2030 was reviewed and adjustments made to Objectives, Strategies, Indicators and Targets, to reflect changes in the community's aspirations and broader societal trends. The overall outcome goals did not change.

Table 12 provides a high-level analysis of how well the youth relevant programs of council (described in 3.0 above) meet the outcome goals of CityPlan 2030.

**Table 12 - Summary of how Council youth relevant programs meet CityPlan 2030 outcome goals**

Youth program	Outcomes for youth	Outcome 1 Social Equity	Outcome 2 Cultural Vitality	Outcome 3 Economic prosperity	Outcome 4 Environmental sustainability
YouthFM	✓	Strengthens community capacity		Attract students to live in City	
Youth Event & Arts Program	✓✓	Strengthens community capacity	Enliven public realm; creative expression; Host/ facilitate community activities	Foster emerging enterprise; Attract students to live in City; attract creative industries	
Young Achievers Program	✓✓	Recognises skill and excellence		Business sponsorship	
Library programs	✓	Spaces to meet, learn & connect	Host/ facilitate community activities		
Volunteering	✓	Promotes volunteering			Revegetation & restoration
Events & Festivals	✓	Spaces to meet, learn & connect	Host/ facilitate community events	Business sponsorship	
Sport and Recreation	✓✓	High quality facilities & spaces for all	Host/ facilitate community activities		Protect, enhance, expand public open space
Gaps		Gaps in programming for Young people who are LGBTIQ, living with disability or from diverse cultural backgrounds.	Focus on intergenerational sharing and activities	Transitions to work and employment pathways through local government	Engagement of youth in waste reduction and reducing City's ecological footprint.

Outcomes: ✓ potential to increase outcomes for youth, ✓✓ good outcomes for some youth, ✓✓✓ good outcomes for diverse youth

3.2 youTHRIVE: 2017 Youth Strategy for South Australia

The South Australian Government has a vision for a thriving South Australia, where all people can actively contribute to building the social and economic wellbeing of their communities. youTHRIVE is underpinned by this vision. It recognises the importance of providing young people with the opportunities and supports they need to build the foundations for a thriving life. It is framed around the results outlined in the Stronger Together commitment, that government and the community services and health sectors are working together to achieve.

The strategy outlines youTHRIVE actions that contribute to these outcomes in 2017 and also recognises the sector's contribution and work across Government.



Table 13 provides a high-level analysis of how well the youth relevant programs of council (described in 3.0 above) meet the outcome goals of youTHRIVE.

Table 13 - Summary of how Council programs meet youTHRIVE outcome goals

Youth program	Outcomes for youth	Outcome 1 Young people are earning, learning and confident in their future	Outcome 2 Young people are connected and actively participating	Outcome 3 Young people are healthy and resilient
YouthFM	✓✓	Approx. 25 young people per annum given opportunity for training and skill development in radio production	Opportunities for participants to showcase talent and skill.	
Canvas Youth Event & Arts Program	✓✓	Workshops & masterclasses. Volunteer opportunities	Opportunities to experience art and showcase talent to wider community and professionals.	
Young Achievers Program	✓✓		Supports and acknowledges achievements of local young people across sport, culture, arts and academia.	
Library programs	✓✓	Collections to suit a range of interests. Computers & internet. Various programs that appeal to 10-13yrs.	Spaces to gather	Cyber safety
Volunteering	✓	Opportunities to develop skills that contribute to transitions to work.	Opportunities to connect to a diverse range of people and participate in community events.	
Events & Festivals	✓✓		Raising the bar, Adelaide International Youth Film Festival.	
Sport and Recreation	✓✓		Opportunities to participate in sporting teams and clubs	Opportunities for active lifestyles
Gaps		There are minimal programs for young people aged 13-25. Pathways to work in local government are underdeveloped.	Absence of programming for Young people at risk	Council recognises the need to consult with young people, however LGBTIQ young people, young people living with disability and young people from diverse cultural backgrounds are not specifically programmed for.

Outcomes: ✓ potential to increase outcomes for youth, ✓✓ good outcomes for some youth, ✓✓✓ good outcomes for diverse youth



3.3 Other relevant strategies

Better Living Better Health: the regional public health and wellbeing plan for the Eastern Health Authority constituent councils 2014 - 2018

To deliver positive health outcomes for the whole community, the City of Norwood Payneham & St Peters Council collaborates with other local councils to deliver on the Public health and Wellbeing Plan for the Eastern Health Authority (EHA).

Examples of initiatives for better living and better health for youth include:

- Youth development programs
- Youth advisory committees
- Youth homelessness pilot
- Youth festivals
- Workshops for youth around drug and alcohol use

In 2013 the ERA Youth Portfolio Group conducted an interactive consultation with 600 students aged 12-18 years. The resulting report, 'Speaking of Which' gave meaningful insight into their aspirations, lifestyles and opinions and has been available to guide youth development planning across participating Councils.

Access and Inclusion Strategy: A city for all citizens 2018 – 2021 (Draft)

Council's *Access and Inclusion Strategy* aims to support citizens to live safe, healthy and connected lives within an inclusive community. It acknowledges the Better Living Better Health Plan and the National Disability Strategy.

The Access and Inclusion Strategy has no specific focus on youth.